

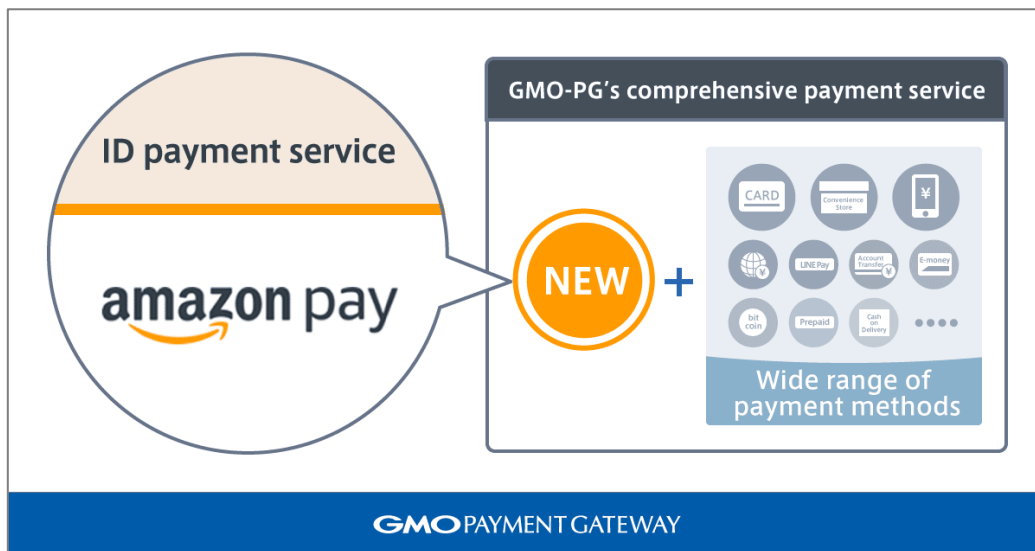
May 20, 2019

GMO-PG onboards Amazon Pay to its comprehensive payment service

GMO Payment Gateway, Inc. (GMO-PG) of the GMO Internet group, which provides comprehensive payment-related services and financial services, has onboarded Amazon Pay to its comprehensive payment service, the “PG Multi-Payment Service,” with the service launch date on May 20, 2019.

With this, EC operators that are users of “PG Multi-Payment Service”, will be able to offer Amazon Pay to customers wanting to pay using the information registered in their Amazon account *1.

*1 Merchants need a separate contract with Amazon to enable Amazon Pay.



【Background and Overview】

EC online sites offer a myriad of different payment methods to consumers in order to minimize the opportunity risk of consumers foregoing the purchase when their choice of payment is unavailable. GMO-PG offers a comprehensive payment service “PG Multi-Payment Service” to EC operators that are looking for a one-stop way to implement several payment methods and avoid the cumbersomeness of signing up for each payment method.

Amazon has been providing Amazon Pay, since May 2015, to its account holders to make purchases on non-Amazon EC sites (i.e. outside the Amazon.co.jp platform) with an easy two-click buying; by using the credit card and delivery address information registered in the account.

GMO-PG will onboard Amazon Pay onto the PG Multi-Payment Service, to enable EC operators to offer an even greater variety of payment methods to their consumers. By implementing Amazon Pay, EC operators can offer Amazon accountholders a simple and convenient purchase experience. In addition, GMO-PG provides a lump-sum deposit of the revenue amount per payment method, thereby making cash flow management much less cumbersome for the merchant.

For consumers, this is a stress-free way to complete a purchase - from ordering to payment - since there is no need for Amazon accountholders to input personal information nor issue new username/password. Amazon accountholders simply log into their Amazon account, and the payment will be completed using the information registered in their Amazon account.

【Amazon Pay】

Amazon Pay is a payment method offered by Amazon from May 2015, which enables consumers to make purchases on “Amazon.co.jp,” by using the information registered in the consumer’s Amazon account. When the consumer chooses Amazon Pay for payment on a EC site, Amazon account holders do not have to input credit card or delivery information, completing the purchase in as short as 2-clicks.

For details on Amazon Pay, please refer to this (URL: <https://pay.amazon.com/jp>) .

【PG Multi-Payment Service】

PG Multi-Payment Service is a comprehensive payment service that offers a package of various payments as shown below. This enables merchants to not only manage the various payment methods and its features from a single screen, but also simplifies the cash management by unifying*2 the due date and deposit (transfer of funds) date of the payment methods.

<Major payment methods offered on PG Multi-Payment Service>

Credit card, convenience store (CVS), carrier billing, e-money, Cash-on-Delivery, bank transfer, PayPal, LINE Pay, multi-currency credit card, Bitcoin, Apple Pay, Google Pay, Payslip (Payment After Delivery), PAYSLE, EPOS Kantan Payment, **Amazon Pay** [new] etc.

*2 The form and method of transfer of funds may defer depending on the payment method.

【GMO Payment Gateway】

GMO-PG is Japan’s leading provider of comprehensive payment-related services and financial services to 133,199 merchants (as of end-March, 2019) consisting of EC operators as well as non-EC operators such as NHK and public institutions such as National Tax Agency and Tokyo Metropolitan Government. Total transaction value exceeds ¥3 trillion, mainly from the core payment processing service as well as value-added services that contribute to the merchant’s growth.

GMO-PG is expanding businesses to include offline payment processing that would encompass IoT, and Fintech services such as lending, Payment after Delivery and solutions to financial institutions; all of which are expected to contribute to drive Japan’s cashless. We are also pursuing global expansion through capital alliances with overseas firms and through rolling out our PSP and financial services in overseas markets.

GMO-PG aims to be the highly-secure, comprehensive and convenient payment processing infrastructure in Japan by continuing to lead the innovations.

【Related Links】

- GMO-PG (Company Profile) URL: <https://corp.gmo-pg.com/en/>
- GMO-PG (Service) URL: <https://www.gmo-pg.com/en/>

(In the event of any discrepancy between the original and the English version, the Japanese version shall prevail.)

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