

## Apple Pay Coming to "PG Multi-Payment Service" powered by GMO Payment Gateway, Inc.

GMO Internet Group company, GMO Payment Gateway, Inc. ("GMO-PG"), (TSE Stock Code: 3769. CEO: Issei Ainoura), one of the Japan's largest payment service providers offering comprehensive payment services and financial services, announced that with "PG Multi-Payment Service," a service powered by GMO-PG, will bring Apple Pay to online merchants in late October. Apple Pay is an easy, fast and secure way to pay that is private and convenient with iPhone 7, iPhone 7 Plus and Apple Watch Series in stores, apps and on the web.



### **【Overview】**

GMO-PG has been offering payment gateway services for over 20 years to BtoC EC (Business-to-consumer e-commerce market) as an industry leader, providing service to online shops, public institutions such as Tokyo Metropolitan Government, and other CtoC · BtoB merchants. GMO-PG has processed over 1.8 trillion yen (18 billion USD) annually. .

For EC merchant, we provide the comprehensive payment service, "PG Multi-Payment Service," which consists of credit card payment, convenience store payment, electronic money payment, cash on delivery payment, direct debit payment, Paypal, carrier billing payment, payment after delivery and multi-currency payment, which processes more than 1 trillion yen (1 billion USD) payment transaction yearly.

Furthermore, through "PG Multi-Payment Service," we discovered that more than 50% of purchasing from EC shops are from smartphones.

We are happy to bring Apple Pay as a new, simple and secure payment method in "PG Multi-Payment Service".

Apple Pay is easy to set up and users will continue to receive rewards offered by their credit cards.

For American Express, JCB, MasterCard cardholders, online shopping in apps and on websites accepting Apple Pay is as simple as the touch of a finger on Touch ID, so there's no need to manually or repeatedly type in shipping and contact information or credit card numbers. When paying for goods and services on the go in

apps or Safari, Apple Pay works with iPhone 6 and later, iPad Pro, iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch.

Security and privacy is at the core of Apple Pay. If your iPhone, iPad or Apple Watch is ever lost, you can use Find My iPhone to put your device in Lost Mode to suspend Apple Pay, or you can wipe your device clean completely. You can also stop the ability to make payments with Apple Pay on iCloud.com.

When you use a credit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. When you use Apple Pay, your credit card number will not be shared with the merchant.

For more information on Apple Pay, visit: [www.apple.com/jp/apple-pay](http://www.apple.com/jp/apple-pay)

## **【GMO Payment Gateway】**

GMO-PG offers comprehensive payment services and financial services to 72,569 merchants (as of June 2016, GMO-PG Group) including operators of online shops and sellers of digital content; operators who collect recurring monthly payments, such as NHK and those who offer subscription purchases; and public organizations such as Japan Pension Service and the Tokyo Metropolitan Government.

Services for added value such as online advertising services that contribute to boosted merchant sales, focused chiefly on payment services. Supplying loans and other financial services that support the growth of merchants from a funding perspective and actively engaging in overseas initiatives like overseas payment services, the yearly payment amount processed by GMO-PG exceeds 1.8 trillion yen (18 billion USD).

GMO-PG aims to enable both consumers and businesses to enjoy payment methods that are convenient and equipped with high levels of security and to serve as the infrastructure for payment processes in Japan. GMO-PG will promote initiatives for new innovation such as FinTech and contribute to improving the rates of e-commerce in Japan as a leading company in the payment industry.

## **【Related Links】**

・GMO-PG URL : <http://corp.gmo-pg.com/en>

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