

**Brightcove Billing Solution for Video Publishing,
Brightcove Paid Video Framework (Beta Version) to be Released in Japan
New solution to enable the creation of paid video content sites for multiple devices.**

Tokyo – October 31, 2013 -- GMO Payment Gateway, Inc., an online payment processing provider and GMO Internet Group company is partnering with Brightcove Inc. to launch a beta version of Brightcove Paid Video Framework in Japan. The billing solution for video publishing professionals will be available from November 11, 2013. SRA, Inc. will also collaborate with the two companies on systems development.

A billing solution such as Brightcove Paid Video Framework is necessary to provide paid video content delivery. By using this solution together with Brightcove Video Cloud, a high quality video publishing service compatible with multiple devices, it is possible to execute a flawless user experience from video start to billing. Users already using the Brightcove Video Cloud, can implement paid video content delivery within their already familiar workflow.

Generally, in order to provide video content delivery, it is necessary to take account of multiple devices, content sizes and streaming methods, as well as digital rights management (DRM) protection and billing systems. Implementing all of this can be an expensive and time consuming process. By using Brightcove Paid Video Framework, it is not only possible to protect content with DRM (RTMP publishing for PC only) and stream in a secure environment, but it is also possible to design video content delivery sites from templates via a simple administration screen. Further, with centralized management of video products, user data and payment information from a single administration screen, you can begin monetizing your video content delivery service with minimal startup investment. All you need to provide is the content.

The payment processing system for this solution is provided by GMO-PG.

Brightcove Paid Video Framework Features

- All of the basic functions necessary for content sales are included for easy setup of paid content sites.
- Supports multiple payment methods to optimize digital sales.
 - Credit card
 - WebMoney
 - Mobile carrier payment
 - PayPal
 - iD settlement etc.

*Three payment types available, one time billing (PPV), monthly billing (subscription) and series purchasing (set sales).

- Also supports smartphone site design (development of a native app is required for DRM)

Brightcove Video Cloud Features

- Choose from multiple video delivery methods:
 - HLS/HLSe
 - RTMP/RTMPe
 - Progressive download
- Feature rich video content administration system

- Easy to understand user interface for efficient operation
 - Easy video viewer analytics
 - Also possible to connect with external analytics services (GoogleAnalytics, SiteCatalyst)
- Multi device publishing as standard equipment

*The current release of this product is a beta version. The production version is scheduled for release in 2014.

<http://go.brightcove.com/content/ja-bc-paid-video-framework>

About Brightcove

Brightcove Inc.(NASDAQ:BCOV) is a global provider of advanced cloud contents services and provides a line-up of products for digital media professionals. Brightcove products became famous through several flagship products like Brightcove Video Cloud, an online video platform leading the market, Zencoder, a cloud base encoding service, Video.js, a service providing open source format HTML5 video player technology. All in all, Brightcove provides its cloud contents services to more than 6,300 clients in over 70 countries and designs/operates outstanding media experience in a broad field including PC, smartphone, tablet and connected TV. Please visit <http://www.brightcove.com> for more information.

About GMO Payment Gateway

GMO Payment Gateway, Inc. (TSE: 3679) is an online payment processing service provider offering solutions including online transaction processing for online stores, social and smartphone content sellers, and processing of recurring payments NHK television license fees. The company also provides dedicated payment solutions for public institutions including Japan Pension Service and Tokyo Metropolitan Government. Our services are safe and convenient for both business and the consumer. As the largest payment processing service in Japan, GMO Payment Gateway is an innovation leader and key contributor to the growth and development ecommerce. Please visit http://corp.gmo-pg.com/company_en for more information.

About GMO Internet Group

GMO Internet Group is a comprehensive provider of industry-leading Internet solutions including domain name registration, cloud-based and traditional hosting, ecommerce, security, and payment processing services that each holds the top share of their respective markets in Japan. Other key business areas for the Group include online securities/FX trading, Internet advertising, search engine marketing and online research, and smartphone game development and publishing. GMO Internet, Inc. (TSE: 9449) is headquartered in Tokyo, Japan. Please visit <http://www.gmo.jp/en> for more information.

Press Inquiries

GMO Payment Gateway Inc.
Corporate Value Creation Office
TEL: +81-3-3464-0182
Email: ir@gmo-pg.com

Service Inquiries

Brightcove, Inc.
Marketing Communications (Nakao)
TEL: 03-6303-2985
E-mail: pr-japan@brightcove.com

GMO Internet Group
Group Public / Investor Relations
TEL: +81-3-5456-2695
Email: press@amo.io