# Supplementary information

Financial results briefing for the Q2 of FY2018

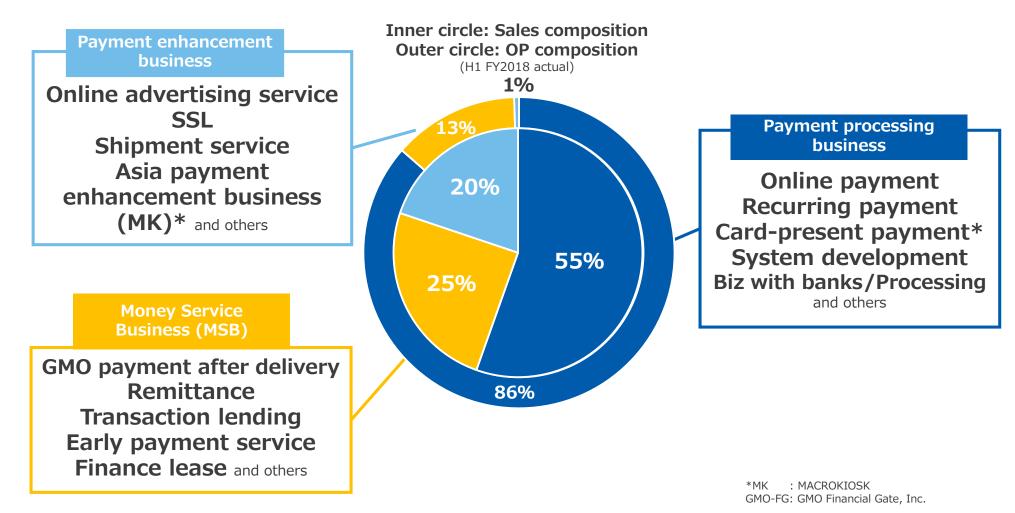
May 11, 2018 GMO Payment Gateway, Inc. (3769: Tokyo Stock Exchange section - 1)

**GMO** PAYMENT GATEWAY

https://corp.gmo-pg.com/en/

### **Three business segments**

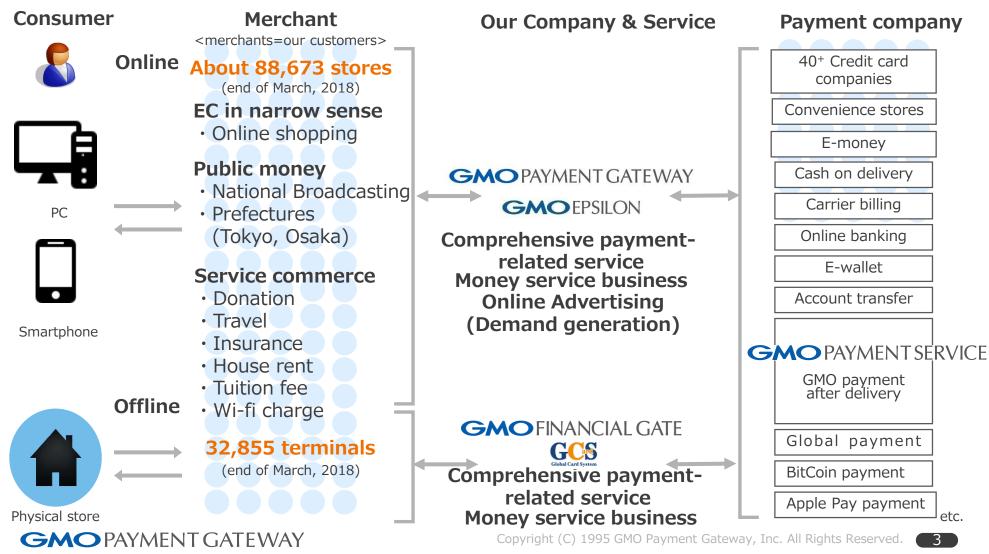
# Continuing 25% OP growth based on payment processing and peripheral businesses



#### **GMO** PAYMENT GATEWAY

# **Business outline - The role of our group**

# We connect merchant and payment company in contract, payment information and money flow



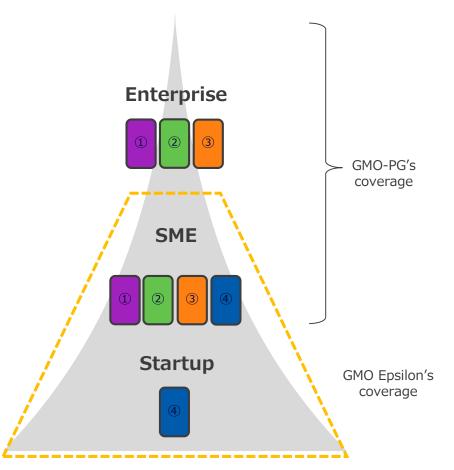
## **Revenue structure of credit card payment**

### **Revenues determined by merchant scale**

■ Our four revenue types

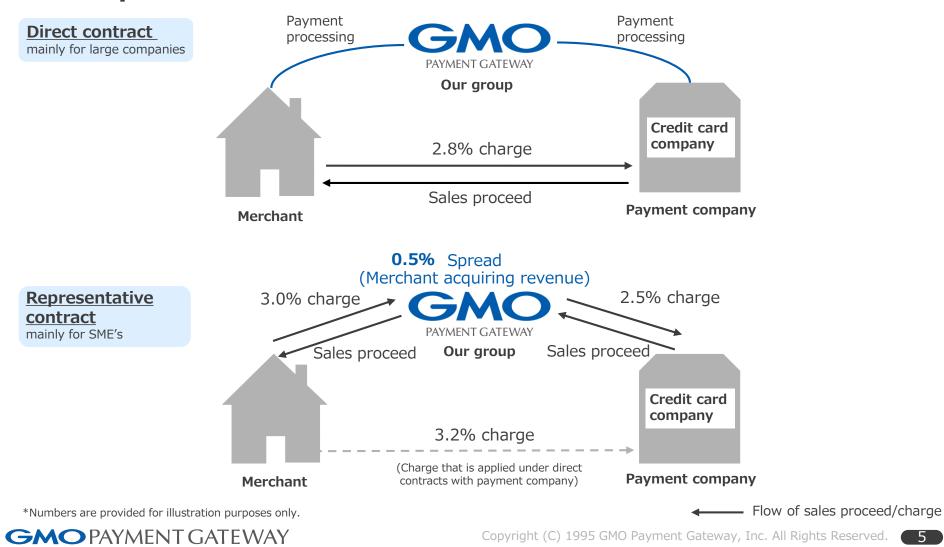
**Initial** (Initial revenue)  $(\mathbf{1})$ Initial introduction fees Coefficient: Number of new merchants acquired Revenue: Number of new merchants acquired × \_Yen (at the time of introduction) **Stock** (Monthly revenue) Customer support and maintenance fee (2) Coefficient: Number of merchants Revenue : Operating merchants × \_Yen **Fee** (Transaction processing revenue) Fee based on transaction volume 3 Coefficient: Number of payments processed Revenue : Number of payments processed  $\times$  \_Yen **Spread (Merchant acquiring service revenue)** Fee based on transaction value (4)Coefficient: Amount of payments processed Revenue : Amount of payments processed  $\times$  \_%

Revenues by merchant size



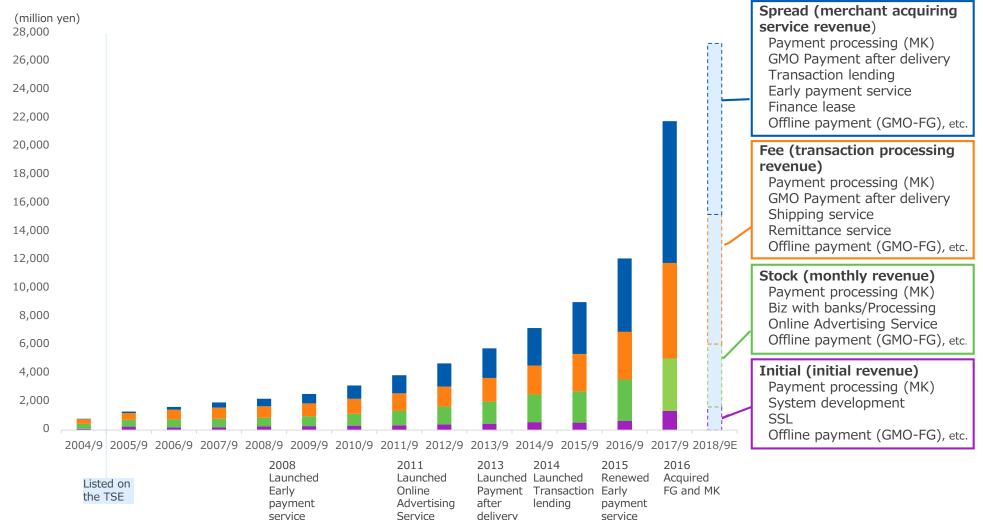
## Two types of contracts

### We introduced a new contract system and changed the flow of sales proceed



### **Revenue breakdown**

### Target a balanced revenue growth by various initiatives



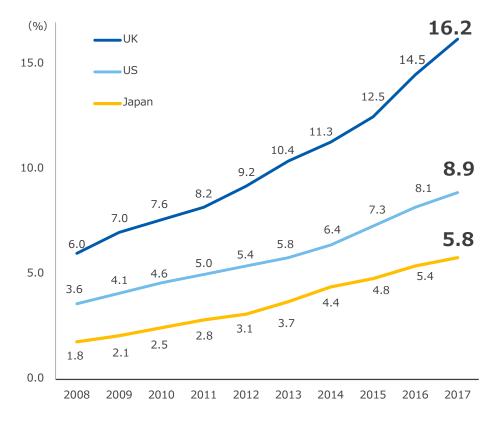
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\*MK: MACRO KIOSK, GMO-FG: GMO Financial Gate

# **Growth potential of Ecommerce market in Japan**

# Lower Ecommerce ratio and higher cash payment ratio than other advanced countries

Ecommerce ratio



References : METI. "FY2017 Building infrastructure for information- and serviceoriented Japanese economy and society (Ecommerce market survey)" U.S. Bureau of the Census. "The 4th Quarter 2017 Retail Ecommerce Sales Report" Office for National Statistics "Retail Sales, February 2018"

### ■ Card usage to private final consumption expenditure

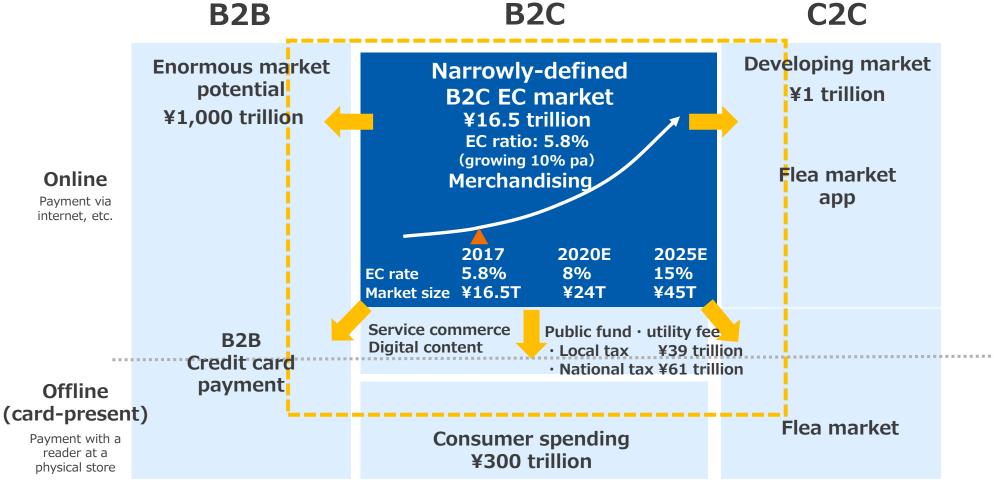
(2016)	Credit card usage rate	Debit card usage rate	Credit+Debit usage to private final consumption expenditure rate
UK	12 %	56 %	68 %
US	26 %	20 %	46 %
South Korea	77 %	20 %	97 %
Australia	32 %	27 %	59 %
Japan	18 %	-	18 %

\*Rate=(Amount handled by CC or DC) / Private final consumption expenditure

\*Estimated by GMO-PG with reference from CPSS Red Book "Statistics on payment, clearing and settlement systems in the CPMI countries - Figures for 2016" THE WORLD BANK "Household final consumption expenditure (current USD)"

### **Cashless field expansion**

**Cashless payment trends in Japan is our growth accelerator** 



\*References : METI. "FY2017 Building infrastructure for information- and service-oriented Japanese economy and society (Ecommerce market survey)"

\*MIC "Breakdown of national tax and local tax revenue (Budget and Local Government Finance Plan)"

\*THE WORLD BANK "Household final consumption expenditure (current USD)"

#### **GMO** PAYMENT GATEWAY

# Expansion of public fund and utility payment

We have been cultivating card payments in this field since the revision of the Local Autonomy Law in 2006 National Tax Credit Card Payment Site Launched

**Fukuoka** 

citv

Local governments : Local Tax (Automobile Tax, light vehicle tax, fixed assets tax, etc.) water bill, gas bill, hometown tax

#### : Broadcast subscription fee NHK (Credit card usage rate at the end of FY2016 : 13.7%)

Expansion expected to continue Maintenance fee, cram school tuition fee parking fee, school meal charge, etc.

\*Japan Broadcasting Corporation "Business Report for FY2016"



etc.

Osaka pref./city

January 2017

Sappord citv

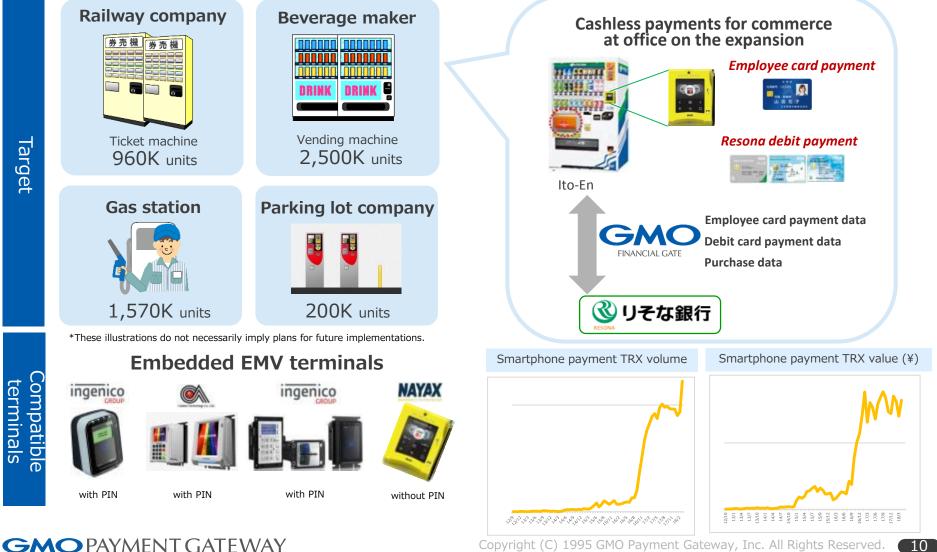
Tokvo

Aichi pref.

# **Offline (card-present) payment**

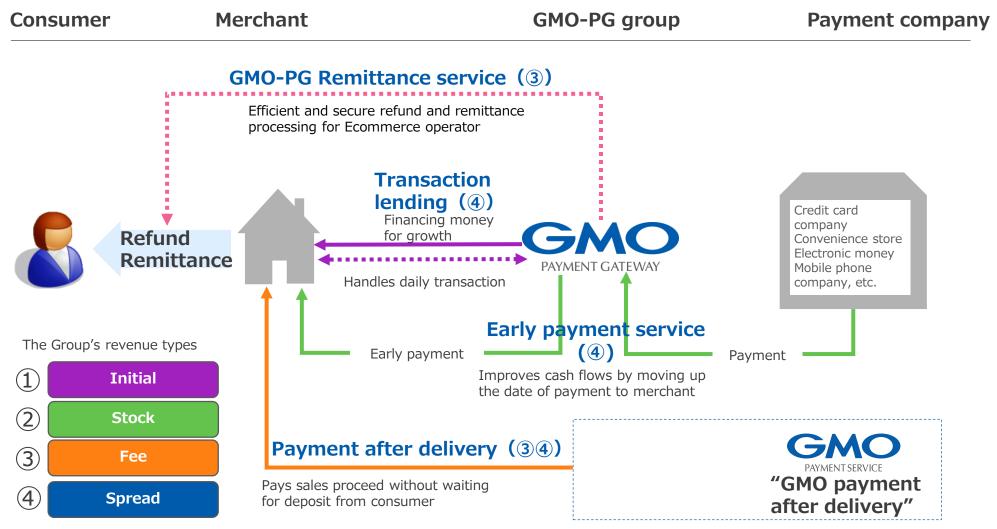


### Take in cashless & inbound demands, IoT services to go into full swing



# **Definition of Money Service Business (MSB)**

### Financial service that only payment service providers can deliver



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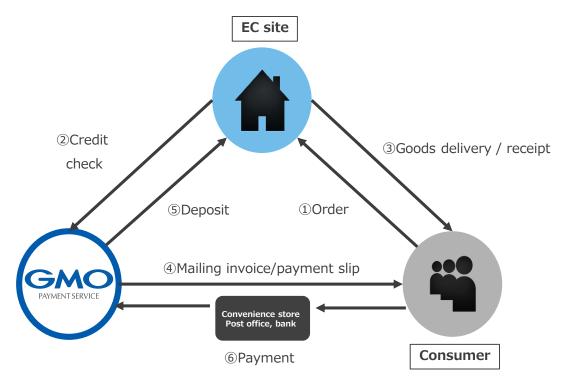
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### Provided by GMO Payment Service, our subsidiary

### Credit payment without credit card

(Buyer can pay at post office or CVS after receiving goods)

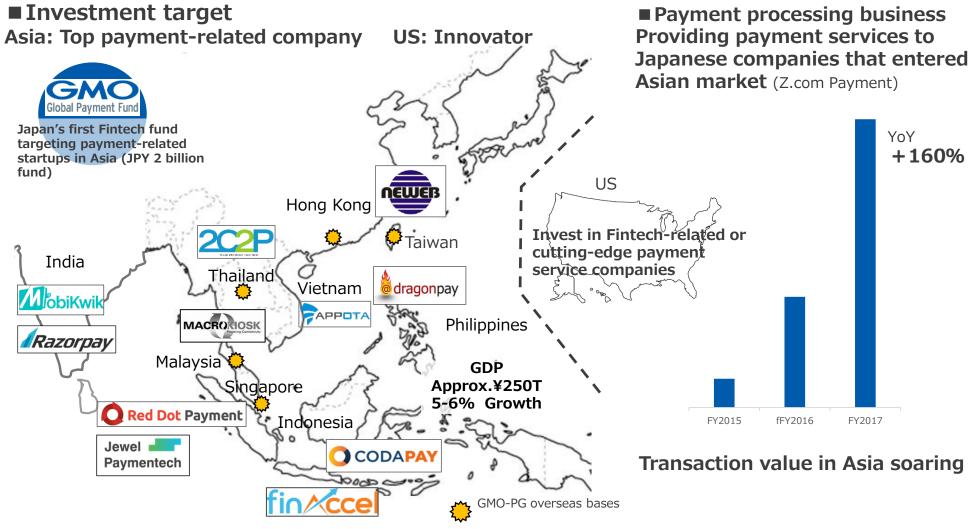


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## **Overseas strategies**

# Target 50% overseas sales ratio by assisting JPN companies foray into Asian market and investment strategies



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# MACRO KIOSK (Payment enhancement)



# Acquiring Asian banks and major merchants and strategic investment in MACROKIOSK

Company name Macro Kiosk Berhad

Location	Malaysia and 11 other countries in Asia
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Headcount 247

Financial results Revenue :2,646 mil

**GMO-PG's stake** 70%

:2,646 million yen (Nine-month results consolidated to GMO-PG Group under FY2017)

Acquisition cost Approx. 1,121 million yen

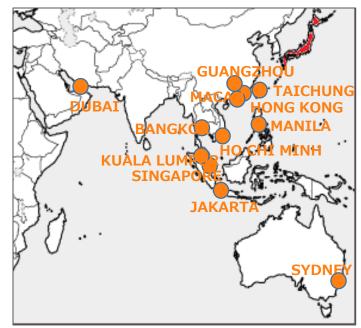
Business<br/>modelSMS mobile solution (80%)<br/>delivered to 95% of Malaysian banks

#### Carrier billing gateway (20%)

delivered to 50<sup>+</sup> major carriers in 12 countries

#### Strategy: Go after scale, then profit

<Specific actions> ①Payment-related business Set up sales teams in India and Europe ②Business expansion in new countries Provide payment service, collaborating with 2C2P, our equity method affiliate ③Development of new products ④Entry into new areas by M&A



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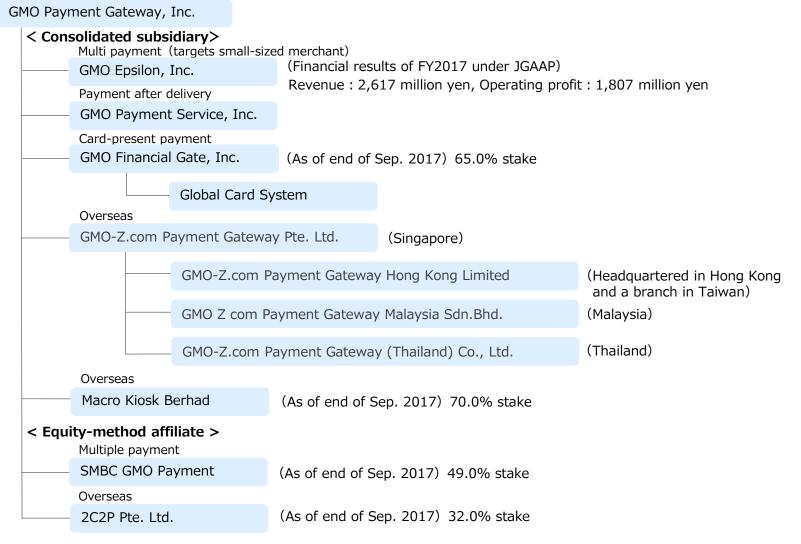
(as of the end of March 2018)

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### **GMO-PG Group**

### **GMO** Payment Gateway's subsidiaries and equity affiliates



#### **GMO** PAYMENT GATEWAY

# **Company outline**

			1		
■ Name	GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange section-1)				
Date of establishment					
•					
•					
Management team		Masatoshi Kumagai			
	Executive officer				
	Executive officer	Kazunari Taguchi			
	Executive officer	Tatsuhito Muramatsu			
	Executive officer	Kiyonobu Inayama			
	Executive officer	Shingo Ito			
	Executive officer				
Managing underwriter					
		bub) mizano secunico, co. Etal, baiwa secunico co. Etal			
		vice Inc. CMO Einancial Cate Inc.			
Equity affiliates					
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		copyright (c) 1999 of lo rayment dateway, the Air Ng	,		
	<ul> <li>Date of establishment</li> <li>Location</li> <li>Capital stock</li> <li>Major shareholders</li> <li>Management team</li> </ul> Managing underwriter <ul> <li>Auditor</li> <li>Consolidated subsidiaries</li> <li>Equity affiliates</li> </ul>	<ul> <li>Date of establishment</li> <li>March 1995</li> <li>Location</li> <li>Humax Shibuya Building 7F, 1-14-6, D</li> <li>Capital stock</li> <li>Major shareholders</li> <li>Management team</li> <li>Chairman &amp; Director</li> <li>President &amp; Chief Executive Officer</li> <li>Director, Executive Vice President</li> <li>Director, Executive Vice President</li> <li>Director</li> <li>Senior executive officer</li> <li>Executive officer<!--</th--><th>Date of establishmentMarch 1995LocationHumax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo JapanCapital stock4,712 million yenMajor shareholdersGMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Issei Ainoura ,etcManagement teamChairman &amp; DirectorMasatoshi KumagaiDirector, Executive Vice PresidentRyu MuramatsuDirector, Executive Vice PresidentSatoru IsozakiSenior Managing DirectorYusiki HisadaDirectorShinichi SugiyamaDirectorShinichi SugiyamaDirectorMasaru YoshikaDirectorMasaru YoshikaDirectorShinichi SugiyamaDirectorMasaru YoshikaDirectorMasaru YoshikaDirectorMasaru YoshikaDirectorTakehito KanekoSenior executive officerTakehito KanekoSenior executive officerTakehito KanekoExecutive officerTakehito MuramatsuExecutive officerYoshikazu YanagishimaExecutive officerYoshikazu YanagishimaExecutive officerYoshikazu YanagishimaExecutive officerYoshinori InoguchiExecutive officerYasunori HatadaExecutive officerYasunori HatadaExecutive officerYasunori HatadaExecutive officerYasunori HatadaExecutive officerYasunori KatadaExecutive officerYasunori KatadaExecutive officerYasunori KatadaExecutive officerYasunori KatadaExecutive officer</th></li></ul>	Date of establishmentMarch 1995LocationHumax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo JapanCapital stock4,712 million yenMajor shareholdersGMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Issei Ainoura ,etcManagement teamChairman & DirectorMasatoshi KumagaiDirector, Executive Vice PresidentRyu MuramatsuDirector, Executive Vice PresidentSatoru IsozakiSenior Managing DirectorYusiki HisadaDirectorShinichi SugiyamaDirectorShinichi SugiyamaDirectorMasaru YoshikaDirectorMasaru YoshikaDirectorShinichi SugiyamaDirectorMasaru YoshikaDirectorMasaru YoshikaDirectorMasaru YoshikaDirectorTakehito KanekoSenior executive officerTakehito KanekoSenior executive officerTakehito KanekoExecutive officerTakehito MuramatsuExecutive officerYoshikazu YanagishimaExecutive officerYoshikazu YanagishimaExecutive officerYoshikazu YanagishimaExecutive officerYoshinori InoguchiExecutive officerYasunori HatadaExecutive officerYasunori HatadaExecutive officerYasunori HatadaExecutive officerYasunori HatadaExecutive officerYasunori KatadaExecutive officerYasunori KatadaExecutive officerYasunori KatadaExecutive officerYasunori KatadaExecutive officer		

end of March 2018)

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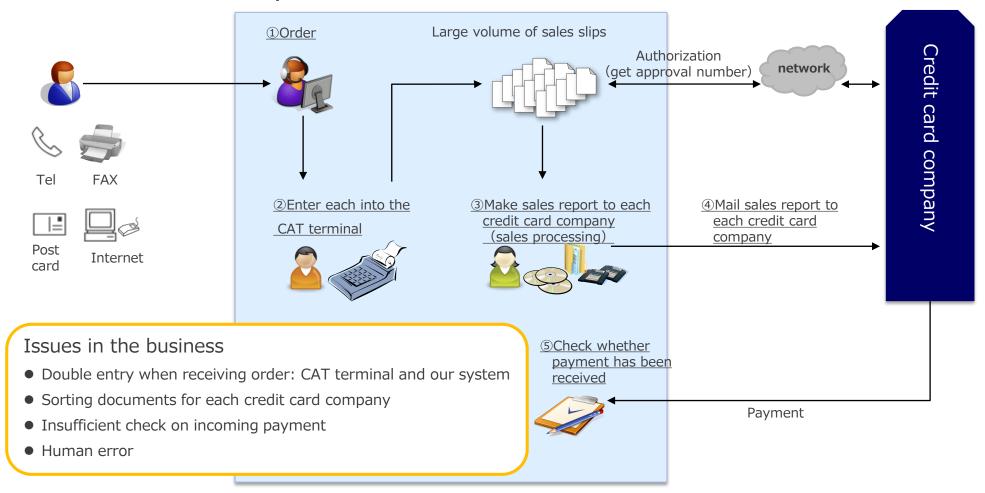
# Appendix

### Business outline of payment processing company (1)

### Problems with online credit card payment in the early days of Ecommerce

Consumer

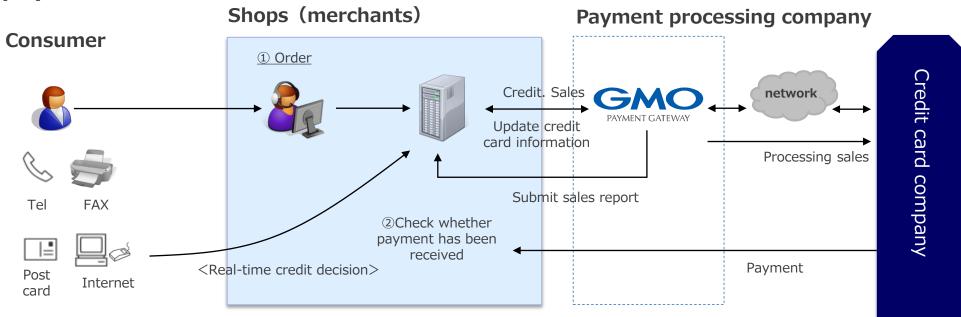
Shops (merchants)



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## Business outline of payment processing company (2)

Payment processing service adds operational efficiency to credit card payment



In the early days of Ecommerce, credit card payment was processed offline between merchant and credit card company, causing burden on both sides. Payment processing companies were established to eliminate the burden on both parties.