Supplementary information

Financial results briefing for the 2Q of FY2017

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May 1, 2017
GMO Payment Gateway, Inc.
(3769: Tokyo Stock Exchange section - 1)
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Online payment

Our group business field is mainly online payment

Offline (card-present) payment



(Point)
Must present credit card
Must provide signature
Use terminals such as
POS terminal & CAT
terminal

Online payment

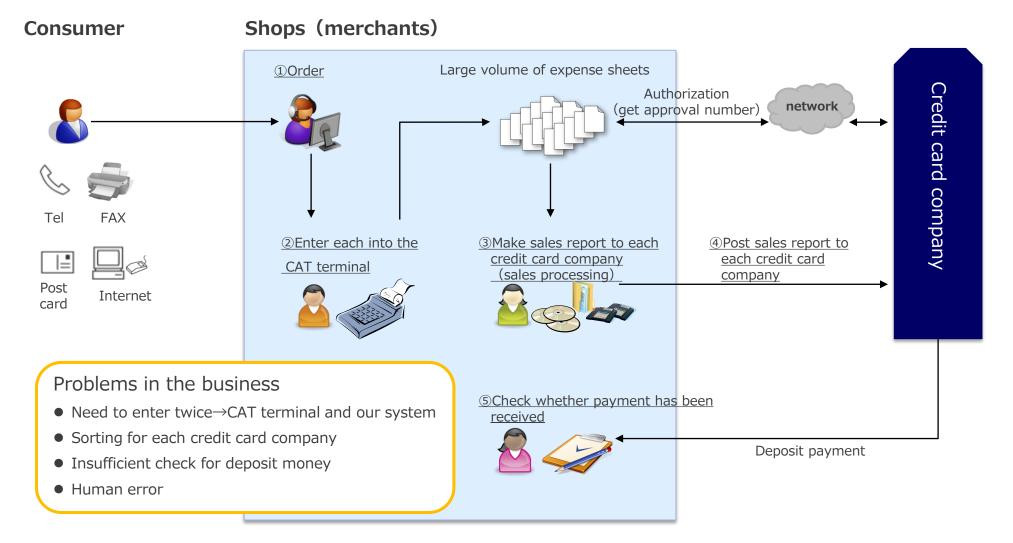


(Point)

No need to present credit card
Use postcard, telephone, fax
Use Internet
Use automatic payment
machine which registers credit
card number in advance

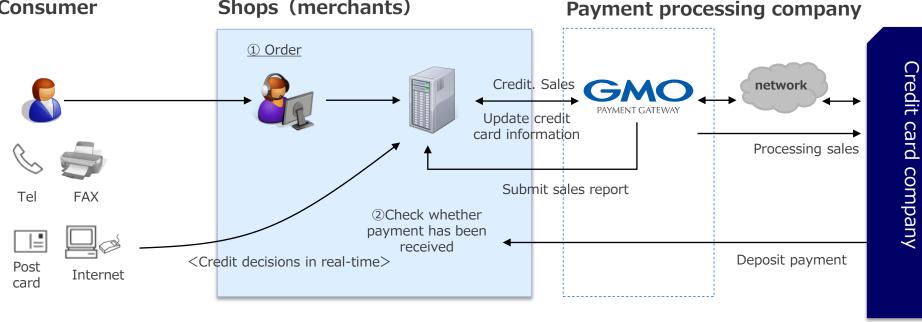
Business outline of payment processing company(1)

Problems of the existing online credit card payment



Business outline of payment processing company(2)

Payment processing service
which could do credit card payment operation efficiently
Consumer Shops (merchants) Payment proce



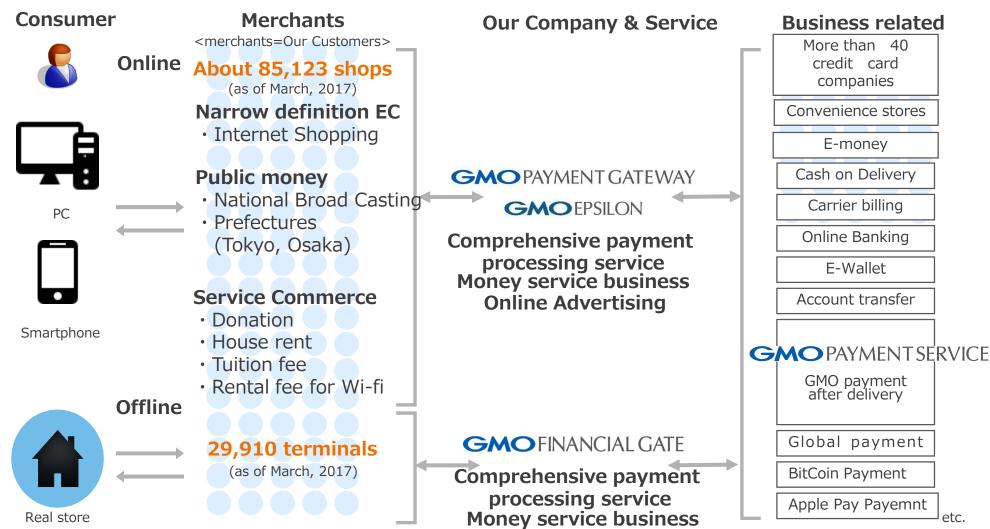
In the early days of EC, offline processing was done for online credit card payments between merchants and credit card companies, increasing the burden of each.

To solve this problem, payment processing companies have been established and made it easier to do business.

Business outline - The role of our group

GMO PAYMENT GATEWAY

We connect merchants and businesses dealing with contracts, payment information and money transactions



Revenue model for credit card payments

Revenue model by merchant scale

■ Revenue breakdown

1

Initial

Initial introduction fees

Coefficient: Number of merchant newly acquired Sales: Number of new merchant acquired × ~Yen /time of introductions

2

Stock

Customer support and maintenance fee

Coefficient: Number of merchant Sales: Active merchants × ~Yen/month

3

Fee

Fee charge per transaction(number)

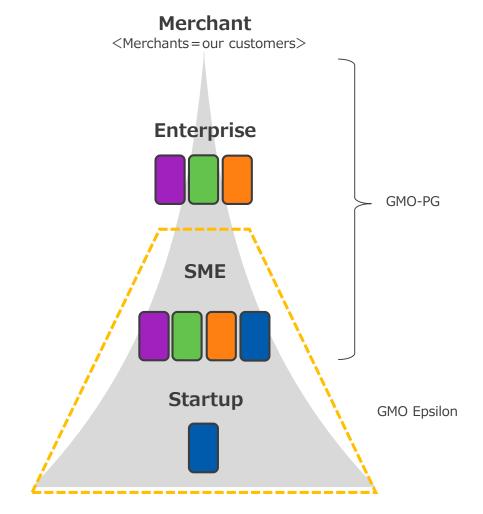
Coefficient: Number of payment processed Sales : Number of payments processed $\times \sim$ Yen

4

Spread

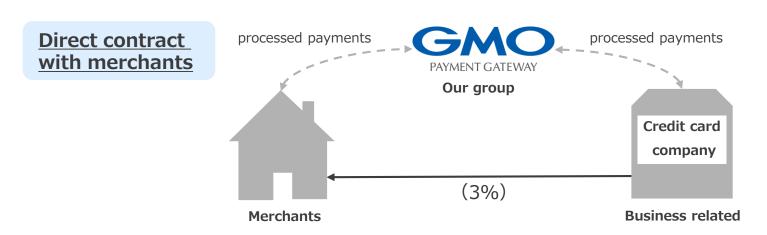
Fee charge per transaction (amount)

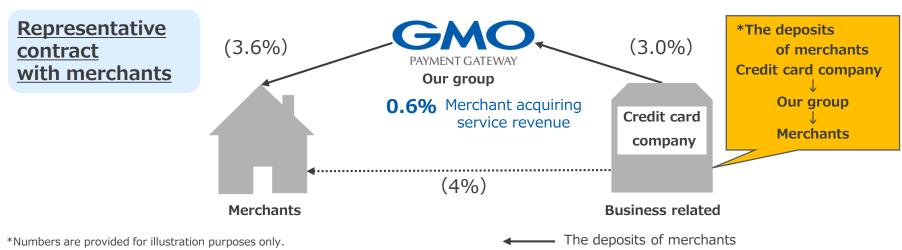
Coefficient: Number of payment processed Sales : Number of payments processed $\times \sim \%$



Two types of contract form

Contract type and the flow of money





GMO PAYMENT GATEWAY

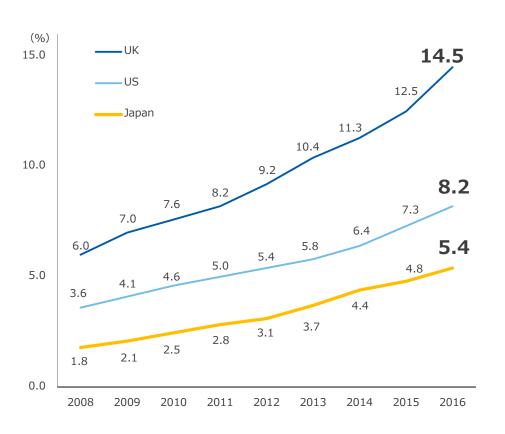
Revenue breakdown

Action plans to realize the balanced growth Merchant acquiring (million yen) Service revenue Payment Processing 18,000 Payment After delivery Transaction Lending Early Payment 16,000 Finance Lease GMO-FG · MK etc. 14,000 **Transaction processing** revenue 12,000 Payment Processing Payment After delivery Shipping services 10,000 Remittance Service GMO-FG · MK etc. 8,000 Monthly revenue Payment Processing 6,000 Online Advertising Service 4,000 GMO-FG etc. Initial revenue 2,000 Payment Processing System Development SSL GMO-FG etc. 2008/9 2009/9 2010/9 2011/9 2012/9 2013/9 2014/9 2015/9 2016/9 2017/9E 2004/9 2005/9 2006/9 2007/9 2008 2011 2014 2015 2016 2013 LaunchedLaunched Renewed Acquired Launched Launched Early Online Payment TransactionEarly FG and listed on **Payment** the TSE Advertisina After Lending Payment MK Service delivery

Growth potential of the EC market in Japan

Low EC ratio and high cash payment ratio





References: METI, (Market report in regard to EC) "Informatization of Japanese economic society/Improvement of service infrastructure 2017", American Bureau of the Census \lceil The 4th Quarter 2015 Retail E-Commerce Sales Report \rceil , Office for National Statistics \lceil Retail Sales, March 2016 \rceil

[■] The ownership rate of credit cards

| (2015) | Credit card usage ratio (A) | Debit card usage ratio (B) | A+B |
|-----------|-----------------------------------|----------------------------------|------|
| UK | 11 % | 40 % | 51 % |
| US | 25 % | 19 % | 45 % |
| Korea | 69 % | 17 % | 86 % |
| Australia | 28 % | 22 % | 50 % |
| Japan | 17 % | - | 17 % |
| | | | |

^{*}Ratio=(Amount handled by CC or DC) / (Private final consumption expenditure

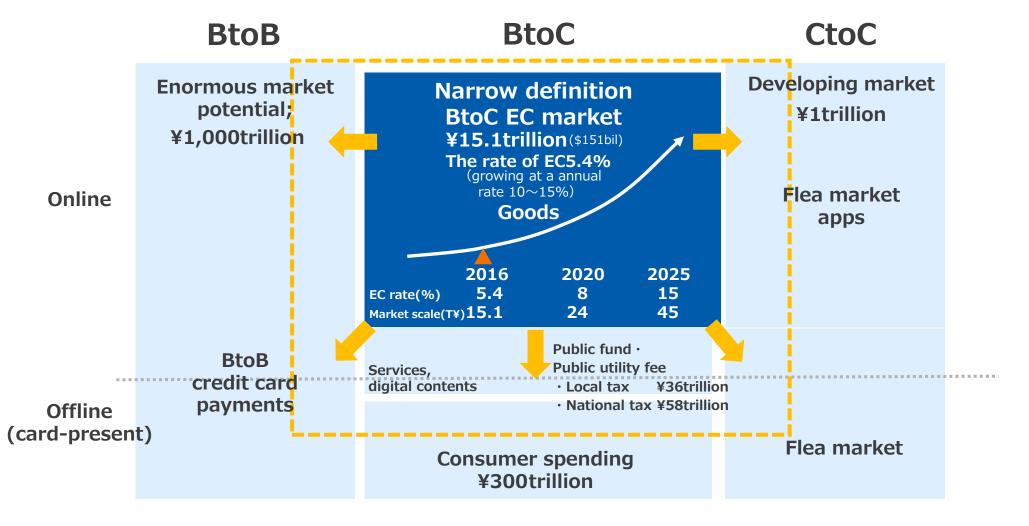
THE WORLD BANK [Household final consumption expenditure (current US\$)]



^{*}Estimated by: CPSS Red Book

Our approach to Japanese EC market

Approaching to all kinds of EC markets



Expansion of public funds and utility payments

We have been cultivating tax card payments since the revision period of the Local Autonomy Law in 2006

National Tax Credit Card Payment Site

Local governments etc.: Local Tax (Automobile Tax,

Light vehicle tax, Fixed assets tax, etc.)

Water bill, Gas bill, hometown tax

NHK : Broadcast subscription fee

(Credit card usage rate at the end of FY2015

Fukuoka

: 12.8%)

Japan Pension Service: National pension insurance fees

Great potential for expansion Maintenance fees, Cram school tuition fees Parking fees, Charge for a school meal, etc.

^{*}Nippon Housou Kyoukai Business Report for FY2015





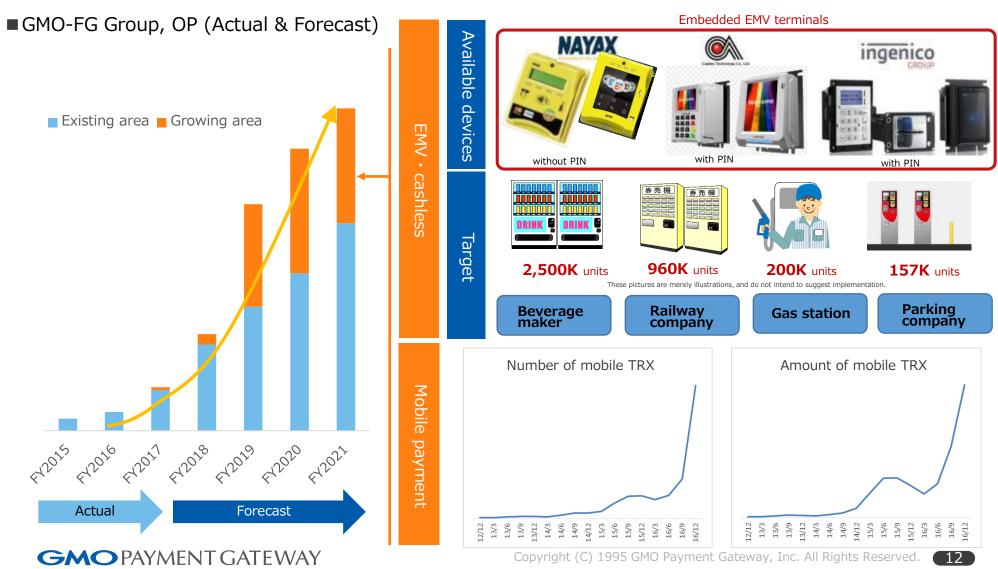
Launched

Offline(card-present) payment market GMO





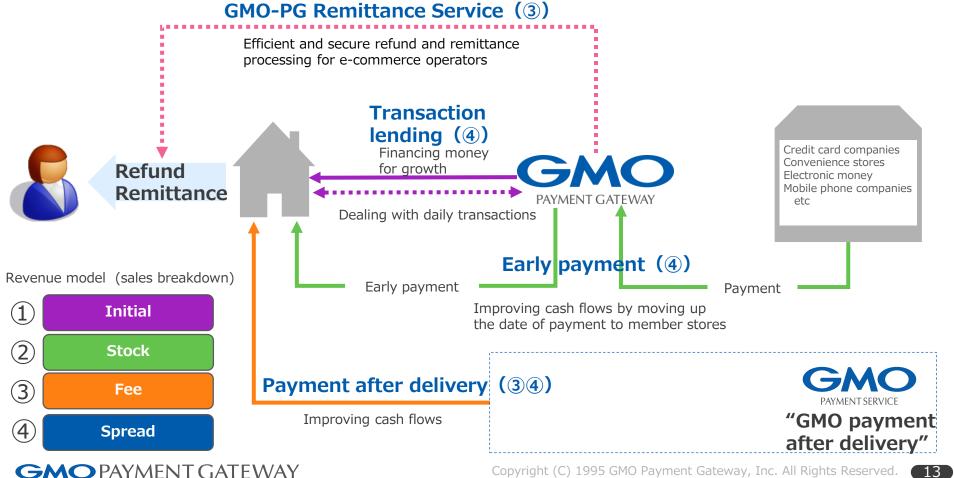
Focus on a new growth area of card-present market: Payments + IoT



Definition of Money Service Business (MSB: Financial Business)

Financial services that only payment processing company can provide

Consumer Merchant **GMO-PG** group **Business related**



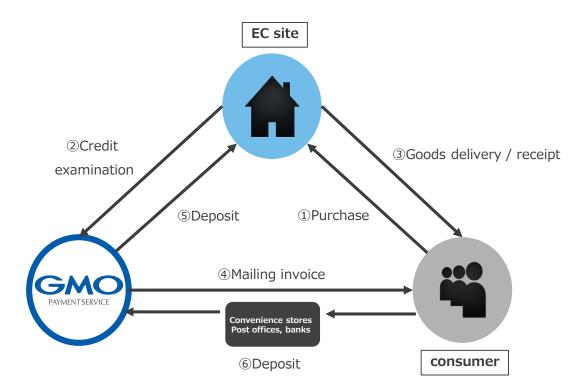
GMO Payment Service



Providing "GMO payment after delivery"

No need of credit card

(The buyer can pay at the post office and CVS after getting there goods)





Strategies in Asia



Strategic Investment in MACROKIOSK

Company name MACRO KIOSK Berhad

Location Malaysia and 11 countries across Asia

Headcount 231

(Malaysia:176, Asia:56)

Financials Revenue :2,338 millions yen
(FY2015) PBT :77 millions yen

GMO-PG's share 70%

Investment Approx. 1,121 millions yen

Services for financial institutions
80%

MACROMOSK

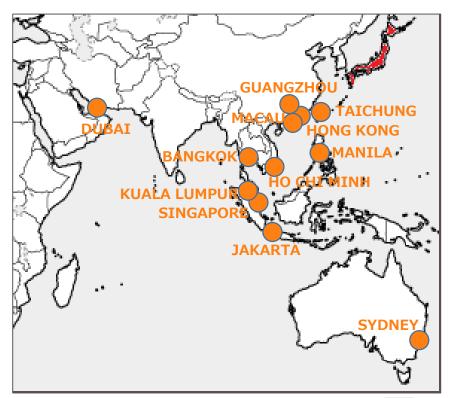
Clients

Carrier billing

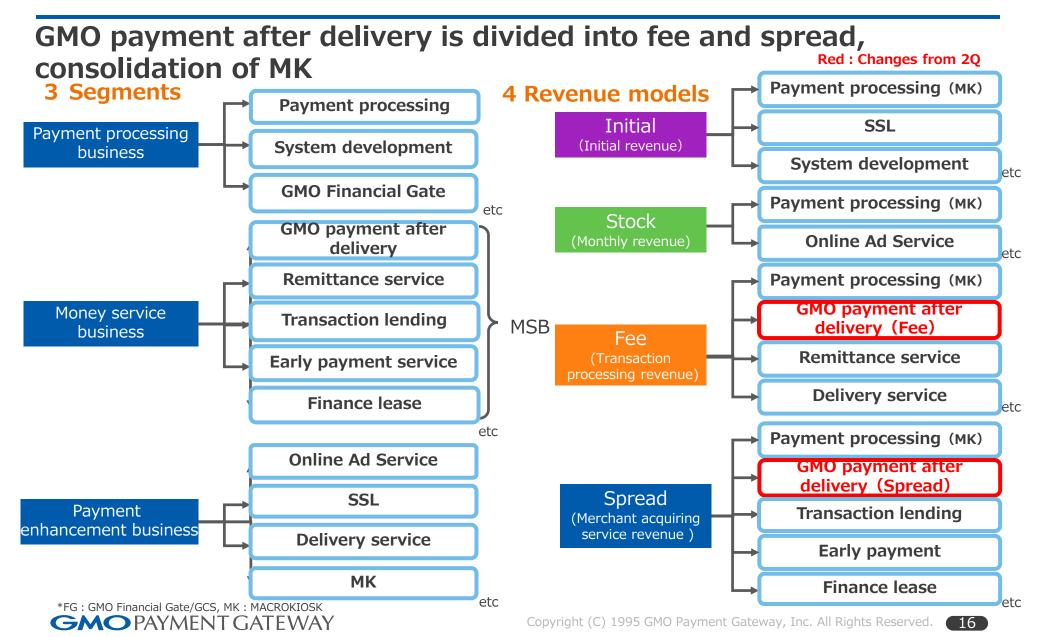
gateway

Advantage

- I . Stable revenue model
- II. Strong client base (Banks, Aviation and so on)
- ■. Development capabilities
- IV. Acquiring of talented human resource



Changes in Segments and Revenue models



GMO-PG Group

GMO Payment Gateway's subsidiaries and affiliated company

GMO PAYMENT GATEWAY, Inc. < Consolidated subsidiary> Multiple payment (small scale) (Financial results for the end of September 2016) GMO Epsilon, Inc. Sales: 2,242 million yen, Ordinary income: 1,504 million yen Payment after delivery GMO Payment Service, Inc. Card-present payment GMO Financial Gate, Inc. (As of the end of September 2016) Equity share 65.0% **Overseas** GMO PAYMENT GATEWAY PTE. LTD. (Singapore) GMO PAYMENT GATEWAY HONG KONG LIMITED (Hong Kong, Taiwan) GMO PAYMENT GATEWAY MALAYSIA SDN. BHD. (Malaysia) GMO PAYMENT GATEWAY (THAILAND) CO.,LTD. (Thailand) Overseas Macro Kiosk Berhad (As of the end of September 2016) Equity share 70.0% < Equity-method affiliate > Multiple payment SMBC GMO PAYMENT (As of the end of December 2016) Equity share 49.0%



Company outline

GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange section-1) ■ Name

■ Date of establishment March 1995

1-14-6, Dogenzaka, Shibuya-ku, Tokyo, Japan ■ Location

4,712 million yen ■ Capital stock

■ Major shareholders GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Issei Ainoura ,etc

■ Members of the Board Chairman & Director Masatoshi Kumagai

> President & Representative Director Issei Ainoura Executive Vice President Rvu Muramatsu Executive Vice President Satoru Isozaki Senior Managing Director Yuichi Hisada Director Yasuhiko Kimura Tomovuki Murakami Director Shinichi Sugiyama Director Yusuke Arai Director

Masashi Yasuda Director Masaru Yoshioka Director Takeshi Yoshii Senior executive officer Executive officer Katsunari Mukai

Executive officer Yoshikazu Yanaqishima Executive officer Kazunari Taguchi Executive officer Tatsuhito Muramatsu Executive officer Kivonobu Inavama

Executive officer Shingo Ito External Director Masaya Onagi External Director Akio Sato Yasuhiro Kanda Auditor Auditor Takashi Iinuma **External Auditor** Kazuo Ikeda

External Auditor Kazutaka Yoshida

(Sub) Mizuho Holdings, Inc. ■ Managing underwriter (Main) Nomura Holdings, Inc.

Deloitte Touche Tohmatsu LLC Auditor

GMO Epsilon, Inc. GMO Payment Service, Inc., GMO Financial Gate, Inc. ■ Subsidiaries

GMO PAYMENT GATEWAY PTE. LTD. (Singapore), Macro Kiosk Berhad, etc.

SMBC GMO PAYMENT, Inc. etc. ■ Affiliated companies

(As of March, 2017)

