Financial results briefing for the 3Q of FY2014 (October 1, 2013-June 30, 2014)

Themes: Achieving more than 20% profit growth, expecting to make a new record high profit

August 1, 2014 GMO Payment Gateway, Inc. (3769: Tokyo Stock Exchange section-1)



http://corp.gmo-pg.com/

A Cautionary Note About the Contents of this Document

The contents of this document are based on generally recognized economic and social conditions, as well as premises judged to be reasonable by GMO Payment Gateway as of August 1st, 2014.

However, please note that they are subject to change without prior notice in the event of changes in the business environment or other unforeseen occurrences.

Agenda

- 1. Current status and future growth strategy
- 2. Financial highlights
- 3. Results forecast for the term ending September 2014

1. Current status and future growth strategies

1.1 Recent topics

Topic

Japan Post plan to enter into credit card settlement services. (June 2014)

Kakaku.com started mobile phone payments service for Tabelog's merchants. (May 2014)

Yahoo Japan Co. purchased KC Card Co., Ltd.

(June 2014)

the new service package to create BtoB-EC site in Sept. (June 2014)

LINE Co. scheduled for listing on the Tokyo Stock Exchange (July 2014)

Expected changes

Base of the BtoC-EC market will be broadened

Competition may intensify due to the same kind of services

Fierce competition between big online shopping malls

Expansion of the BtoB-EC markets will be supported

Hope for further growth through leverage from raised funds and acceleration of its global expansion

Impact on our business performance



No impact: We have already established competitive advantage.

But some services may have an impact and we need to pay attention to them.



"GMO Pallet" allows simple payments using only a smartphone app.



There is only a minor impact on independent e-commerce site



Strengthening collaboration to maximize benefit

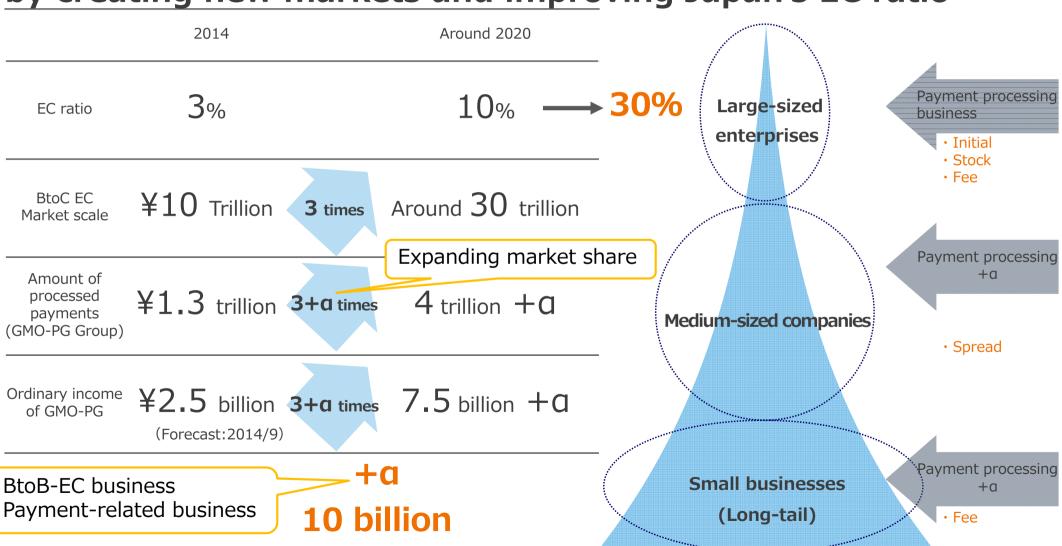


No impact: strengthened partnerships with growing companies like LINE Co. and support their growth with our service



1.2 Forecasts and business model

Achieve growth of over 10 billion yen in ordinary income by creating new markets and improving Japan's EC ratio

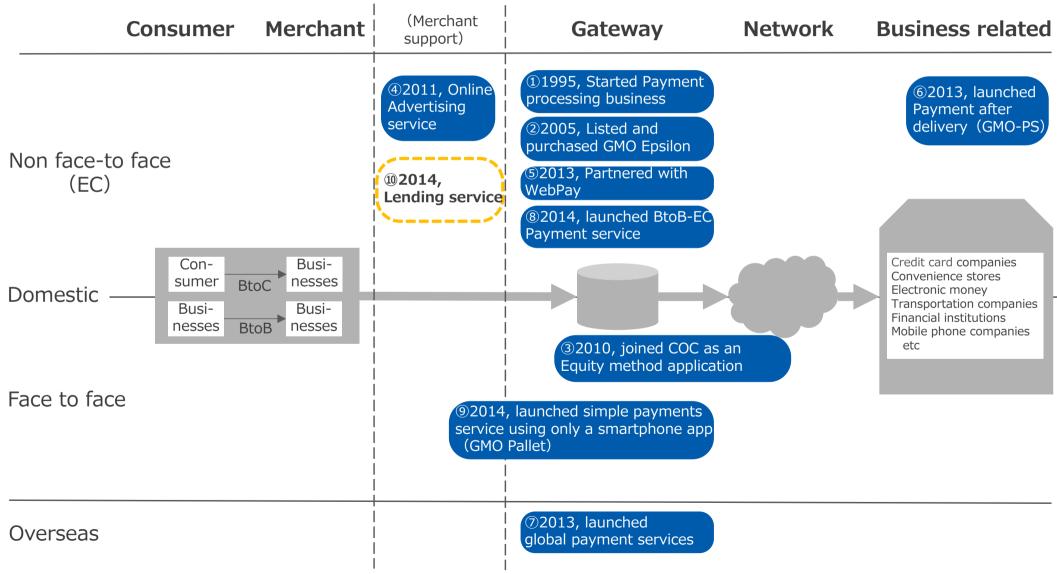


% References : METI, [Market report in regard to EC 2013]



1.3 Expanding business fields

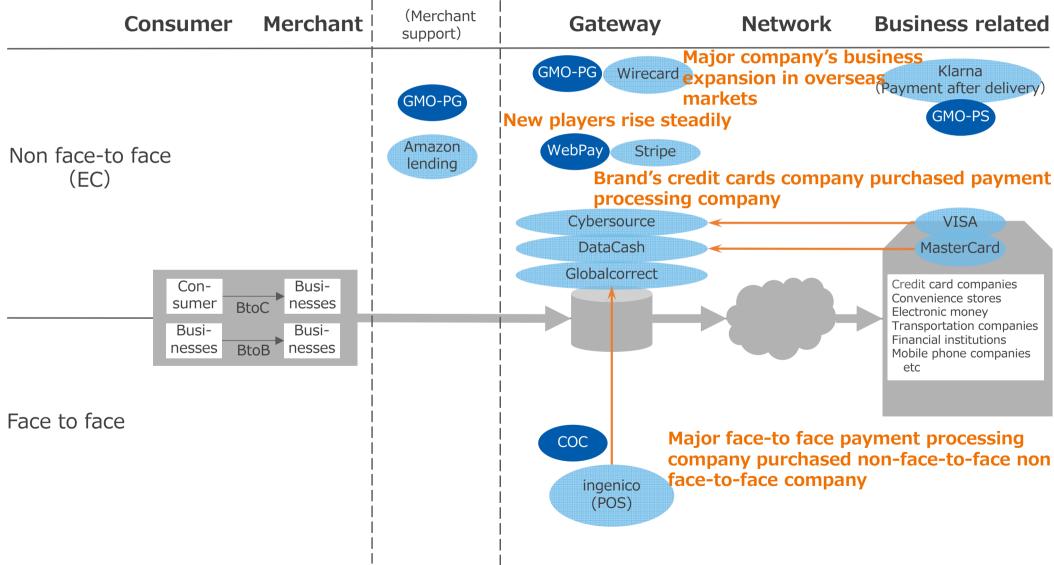
Provide a payment platform to solve our merchants' problems





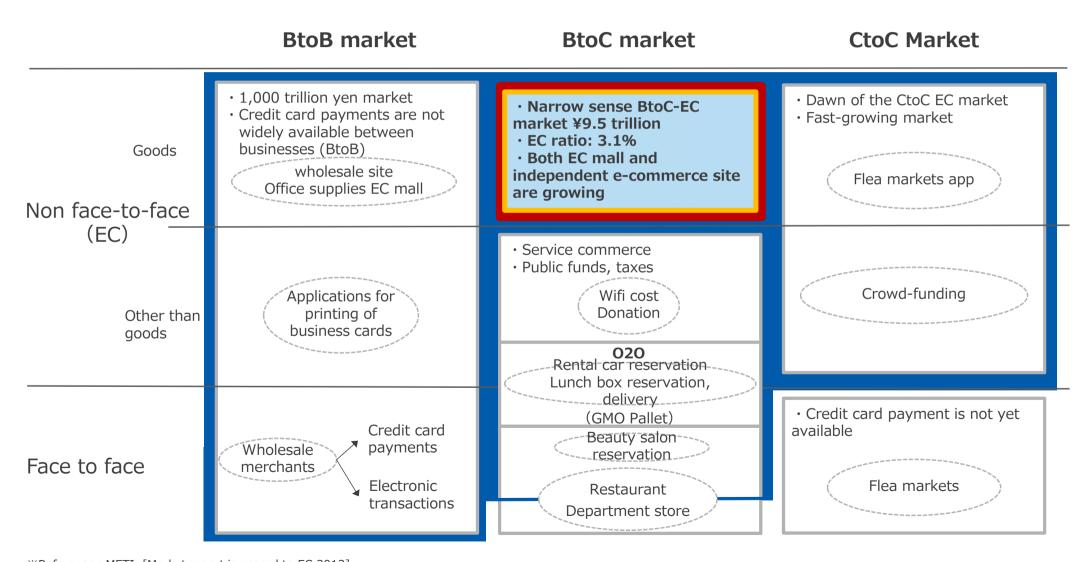
1.4 Global trends

Looking at business trends, strengthening our business foundations



1.5 Expansion of our business market

Challenging large market, not limited to narrow sense BtoC-EC



1.6 BtoB market: Credit card payment

Support credit card payment processing of untapped mega market

BtoB market ¥1,000 trillion

Large-sized enterprises

Medium-sized companies

Small businesses (Long-tail)

Strategy 1 : Visa Business Pay
(from large-sized enterprises to small

(from large-sized enterprises to small businesses)

VISA plan to hold Visa Business Pay Seminar of from August

Strategy 2 : Direct sales of PG Multi-Payment Service

Example: Terminals manufacturing company

- Customer : Domestic and foreign, small and midsize manufacturing companies
- $\boldsymbol{\cdot}$ Reasons for using :
- ①Simplifies credit management
- ②Cash flow improvement
- ③Expand sales in overseas markets

Storategy3 : Cooperation with "EC-CUBE" and "MakeShop"

"EC-CUBE B2B" release is scheduled for September 1

**EC-CUBE : Open source e-commerce suite that makes it possible to build a low cost shopping site with ease and is now Number 1 in Japan.

MakeShop: Simple ecommerce site building tools (ASP)





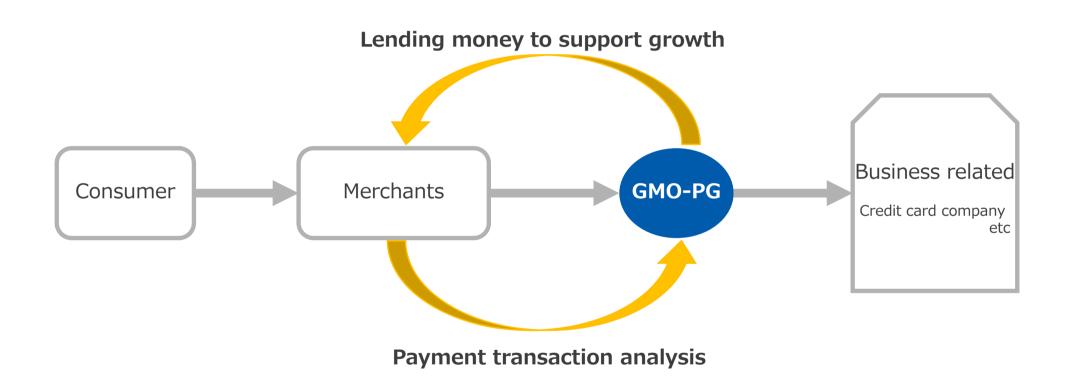






1.7 Lending service by using transaction analysis

New service to support growth of our merchants



Pre-launch trial is being conducted this Fiscal Year, full-scale business will be started from next Fiscal Year

2. Financial highlights

2.1 Summary of Consolidated Results

More than 75% of forecast annual sales and income

	FY2014 (ending September 2014)				Compared to the accumulated results for 3Q FY2013		Compared to the accumulated forecast for FY2014	
(Million yen)	1Q	2Q	3Q	3Q accumulated results	Results	% Change	2Q Forecast	Progress
Sales	1,645	1,842	1,825	5,313	4,201	26.5%	6,934	+76.6%
Cost of sales	317	384	365	1,067	746	43.1%	-	-
Gross income	1,327	1,458	1,459	4,245	3,454	22.9%	- Contin	- uing
SG&A	750	796	783	2,330	1,878	24.1%	strate investm	
Operating income	577	661	675	1,915	1,576	21.5%	2,475	+77.4%
Ordinary income	601	641	684	1,927	1,581	21.9%	2,460	+78.4%
Net income	355	363	407	1,126	946	19.0%	1,421	+79.3%
Net income per share (Yen)	-	-	-	65.31	55.08	-	82.34	_

2.2 Summary of Consolidated Balance Sheets

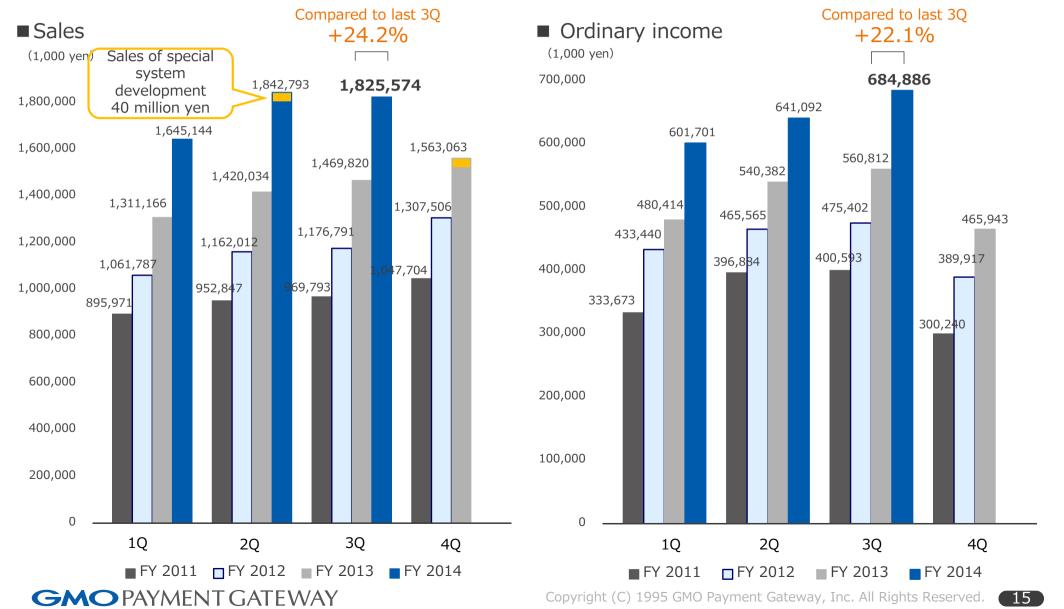
No major changes

(Million yen)	Results for 3Q, FY2014	Results for 3Q, FY2013	Change	
Current assets	22,967	16,636	6,330	
Cash and deposits	21,029	15,215	5,814	
Advance payments	619	294	325	
Other current assets	1,352	1,155	197	
Allowance for doubtful accounts	∆34	△28	△5	
Fixed assets	1,932	1,527	404	
Tangible fixed assets	249	238	10	
Intangible fixed assets	761	615	146	
Software	616	405	210	
Investments and other assets	921	673	247	
Bonds of affiliates	11	11	0	
Total assets	24,899	18,164	6,735	

(Million yen)	Results for 3Q, FY2014	Results for 3Q, FY2013	Change		
Current liabilities	18,346	12,701	5,644		
Deposits	16,982	11,942	5,040		
Other current liabilities	1,363	759	604		
	Deposits from merchants under the "Merchant acquiring service agreement"				
Non-current liabilities	174	115	58	_	
Shareholders' equity	6,338	5,330	1,007	_	
Valuation and translation adjustments	33	5	28		
Subscription rights to shares	3	11	△7		
Total net assets	6,378	5,347	1,031	_	
Total of liabilities and net assets	24,899	18,164	6,735	_	

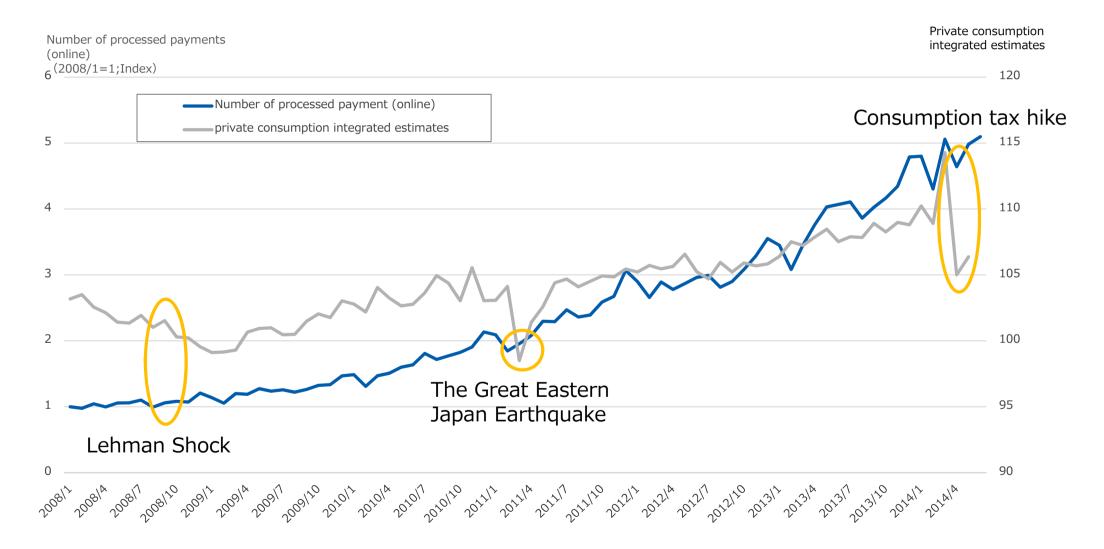
2.3 Sales/Ordinary income (Quarterly changes)

Impact of the consumption tax hike was small – Sales up +24.2% YOY



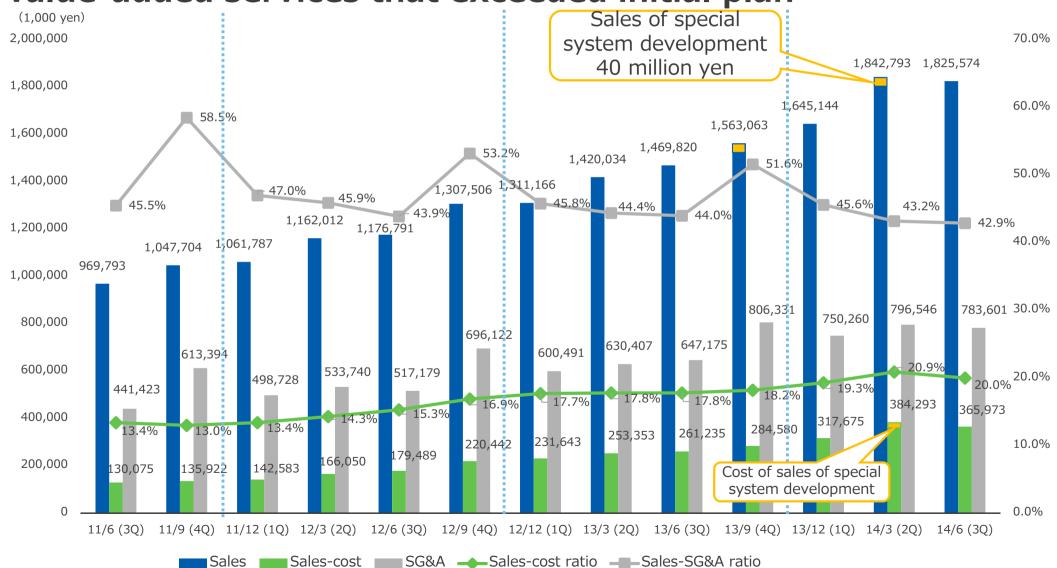
2.4 Impact of the consumption tax hike

No major impact on the EC market



2.5 Cost of sales ratio/SG&A ratio (Quarterly changes)

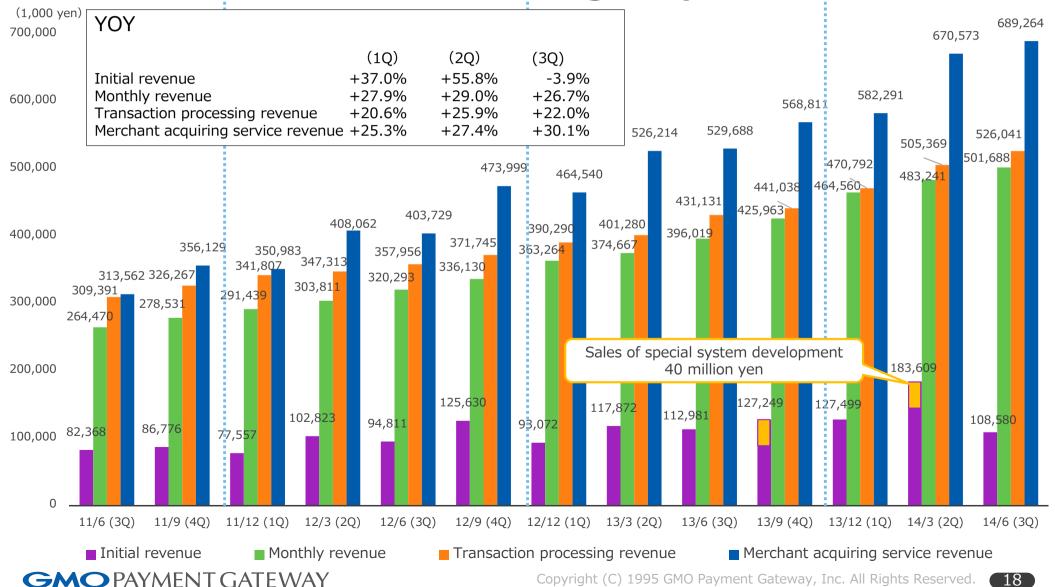
Cost of sales ratio deteriorated due to increase in sales of value-added services that exceeded initial plan



GMO PAYMENT GATEWAY

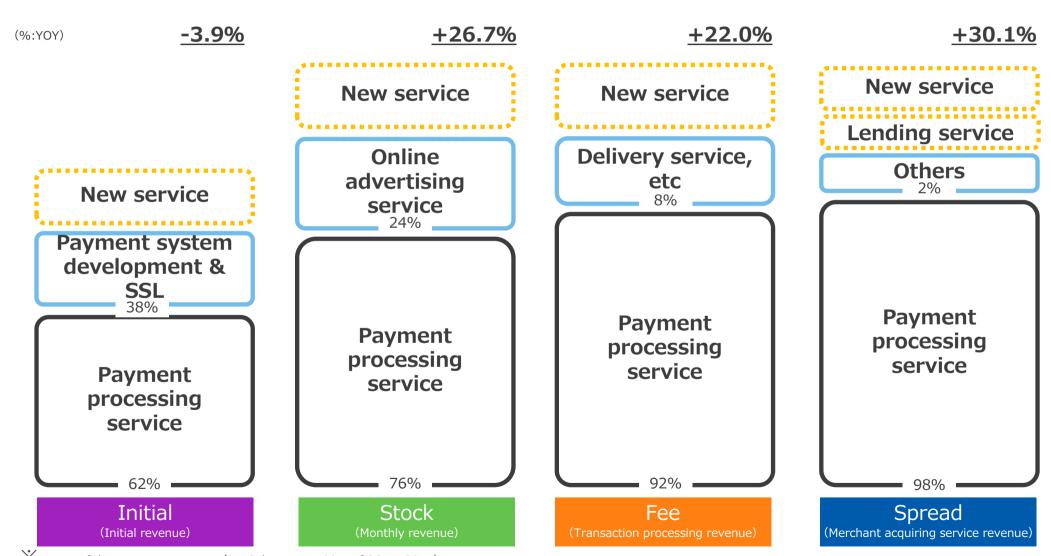
2.6 Sales results for each segment (Quarterly changes)

Good results for Merchant acquiring service revenue Initial revenue fluctuated according to system sales



2.7 Sales results for each segment

Balanced growth in all segments



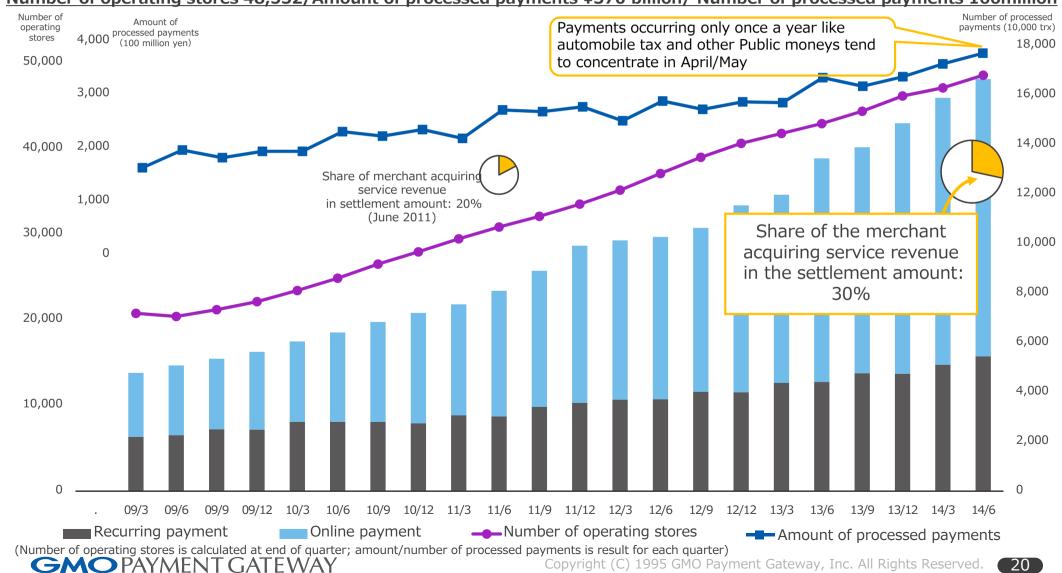
**Image of the revenue structure (%: Sales composition of 3Q, FY2014)



2.8 Transition of major factors (Quarterly changes)

Number of operating stores, number and amount of processed payments grew immensely

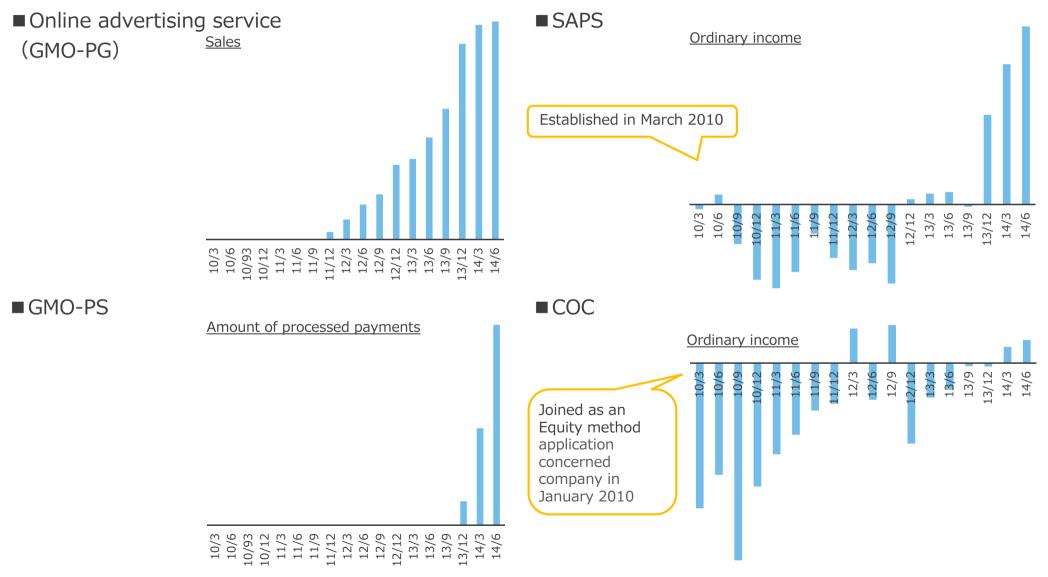
Number of operating stores 48,532/Amount of processed payments ¥370 billion/ Number of processed payments 166million



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2.9 New business

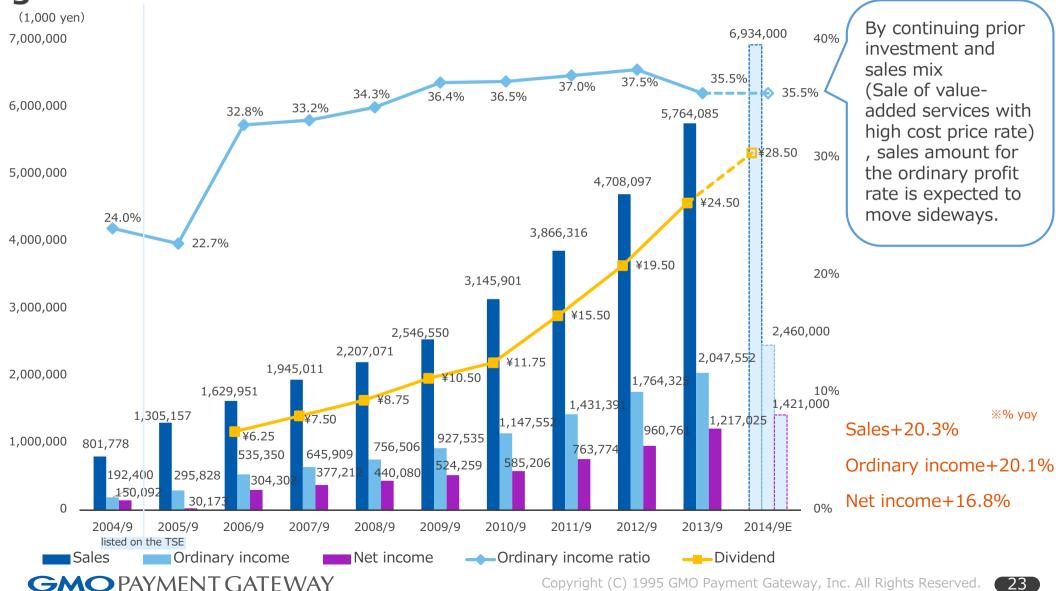
New business and major factors



3. Results forecast for the term ending September 2014

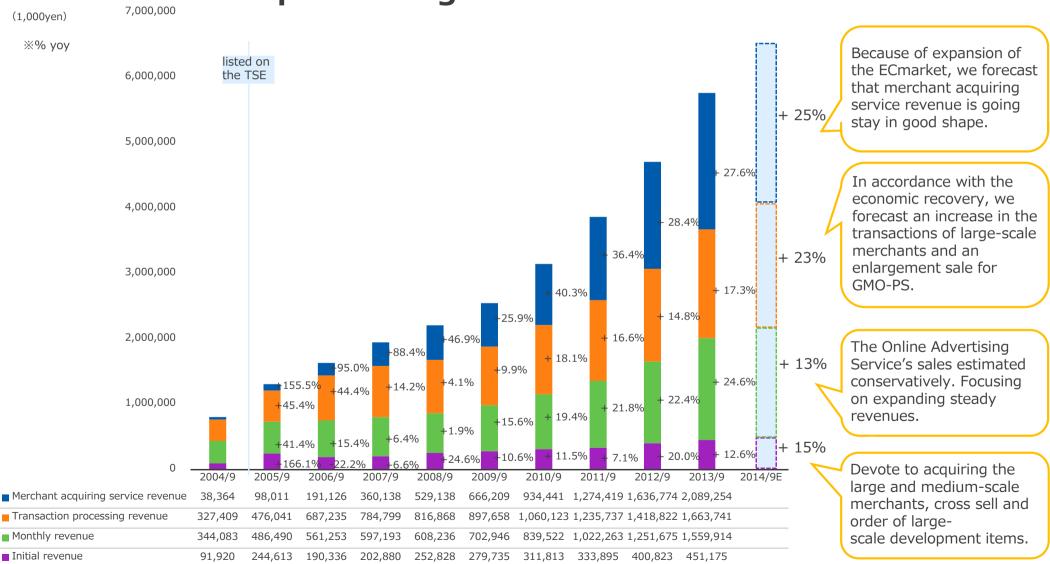
Summary of Consolidated Results (Forecast)

Investment continues though ordinary profit growth rate returns to 20%



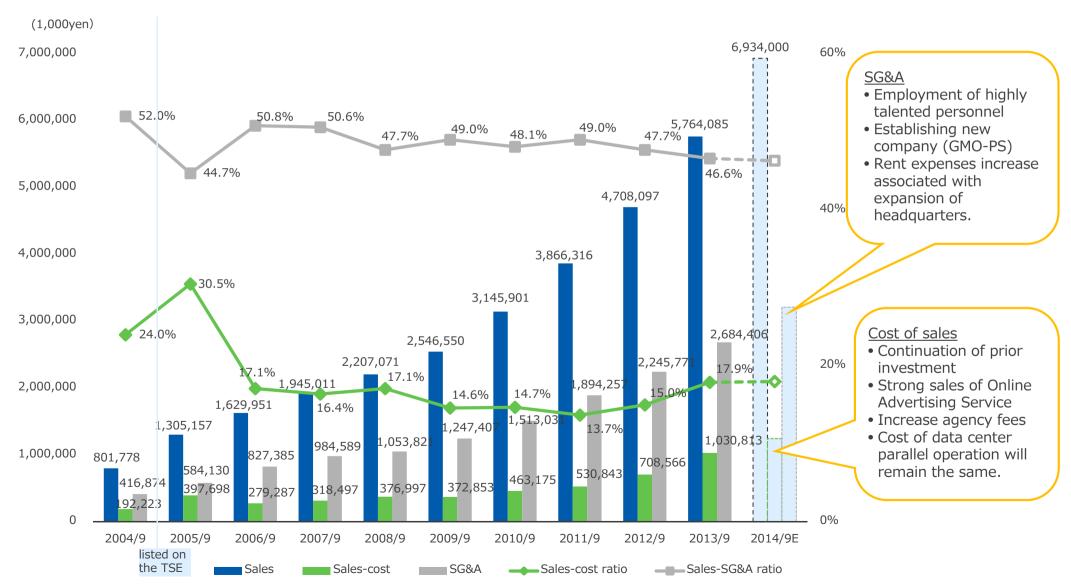
3.2 Sales for Each Segment (Forecast)

Planning for merchant acquiring service revenue to be +25% and transaction processing revenue to be +23%



3.3 Cost of sales ratio and SG&A ratio (Forecast)

Find balance between cost of sales ratio and SG&A ratio



Thank you very much!

GMOPAYMENT GATEWAY

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