

**GMO Epsilon and Mitsui Sumitomo Card join to launch Multi-Currency Credit Card Payments through the Epsilon payment gateway service.  
- Makes possible credit card payments in 21 foreign currencies! -**

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Tokyo – May 29, 2014 – GMO Epsilon, Inc., which is a consolidated subsidiary of GMO Payment Gateway, Inc. in the GMO Internet Group, has partnered with Mitsui Sumitomo Card Co., Ltd. to offer a credit card payment service that supports 21 foreign currencies through the Epsilon payment gateway service “Epsilon”. This Multi-Currency Credit Card Payment Service was launched on May 29, 2014. This service will enable e-commerce businesses using “Epsilon” to offer credit card payment in local currencies for over 4 billion consumers in 44 countries(\*1), and an increase in sales volumes to overseas online shop users can be expected as a result.

Furthermore, in celebration of the launch of this Multi-Currency Credit Card Payment Service, a campaign is being offered in which the fixed monthly fee will be free from June to September 2014.

(\*1) The number of counties using the 21 foreign currencies supported by the Multi-Currency Credit Card Payment Service and the total population of these countries, based on our research.

**Reasons for developing the Multi-Currency Credit Card Payment Service**

Over the past several years it has become standard practice around the world to purchase products over the Internet, and there has been increase in inquiries from overseas consumers (“customers”) even among online shops that are primarily operated for customers in Japan. Online shops offering traditional products from regions throughout Japan and Japanese sub-culture as typified by anime and manga are particularly popular. However, in many cases these online shops aimed at domestic consumers are only capable of supporting credit card payment in yen. As a result, in some cases overseas customers reconsider purchases after not being able to immediately confirm the payment amount in their local currency.

In response, in order to prevent these opportunity losses among e-commerce businesses with online shops for domestic customers and to make payments more convenient for overseas customers, GMO Epsilon has partnered with Mitsui Sumitomo Card to launch the Multi-Currency Credit Card Payment Service that supports payment in 21 foreign currencies through the Epsilon payment gateway service. This will enable e-commerce businesses to offer highly-convenient local currency credit card payments to a large overseas market composed of over 4 billion people in 44 countries around the world. These overseas customers will be able to enjoy online shopping in their local currency at the amount displayed, without having to worry about factors such as currency fluctuations.

In addition to Multi-Currency Credit Card Payment Service that is offered by GMO Epsilon, GMO Payment Gateway offers the GMO-PG Global Payment service for e-commerce businesses with local subsidiaries overseas that enables the use of local means of payment in each country. Going forward GMO Epsilon and GMO Payment Gateway will strengthen their support structure in order to support all the needs of e-commerce businesses that are considering expanding overseas in addition to Japan.

**The Multi-Currency Credit Card Payment Service : [http://www.epsilon.jp/service/multi\\_currency.html](http://www.epsilon.jp/service/multi_currency.html)**

The Multi-Currency Credit Card Payment Service is a credit card payment service that supports 21 foreign currencies with a focus on North America, Europe, and Asia. The adoption of the Multi-Currency Credit Card Payment Service will allow e-commerce businesses to offer credit card payments for overseas customers in their local currencies. As a result these e-commerce businesses will be able to extend their sales area into overseas markets in efforts to increase sales volumes.

**[Service outline]** (as of May 29, 2014)

<b>Supported currencies</b>	1	US Dollar (USD)	2	Canadian Dollar (CAD)	3	Euro (EUR)
	4	British Pound (GBP)	5	Norsk Krone (NOK)	6	Svensk Krona (SEK)
	7	Swiss franc (CHF)	8	Danish Krone (DKK)	9	Russian Ruble (RUB)
	10	Australian Dollar (AUD)	11	South Korean Won (KRW)	12	Chinese Yuan (CNY)
	13	New Taiwan Dollar (TWD)	14	Hong Kong Dollar (HKD)	15	Thai Baht (THB)
	16	Singapore Dollar (SGD)	17	Malaysian Ringgit (MYR)	18	Philippine Peso (PHP)
	19	Indian Rupee (INR)	20	Vietnamese Dong (VND)	21	Brazilian Real (BRL)
<b>Supported credit card brands</b>	Visa/MasterCard					
<b>Service price</b>	Fixed monthly fee: 5,000 yen (excluding tax), payment commission: 4.0% (excluding tax), foreign currency processing fee: 2.0% (including tax)					

**[Campaign]**

In celebration of the launch of this Multi-Currency Credit Card Payment Service, a campaign is being offered in which the fixed monthly fee will be free from June to September 2014.

Free period	Use during June 2014 to September 2014
Overview	The fixed monthly fee of 5,000 yen for the Multi-Currency Credit Card Payment Service will be free of charge.
Scope	E-commerce businesses that apply for the Multi-Currency Credit Card Payment Service by July 31, 2014

**About GMO Epsilon : URL : <http://www.epsilon.jp/>**

**Press Inquiries**

GMO Payment Gateway Inc.  
Corporate Value Creation Planning Office  
TEL: +81-3-3464-0182  
Email: [ir@gmo-pg.com](mailto:ir@gmo-pg.com)

GMO Internet Group  
Group Public / Investor Relations  
TEL: +81-3-5456-2695  
Email: [press@gmo.jp](mailto:press@gmo.jp)

**Service Inquiries**

GMO Epsilon Inc.  
TEL: +81-3-6415-6755  
Email: [sales-support@epsilon.jp](mailto:sales-support@epsilon.jp)