

GMO-PG Marketing Solutions for Ecommerce Ads and Payment Receive Gold Award in Google Excellent Performer Contest GMO-PG awarded top honor for second year in a row

Tokyo, Japan – November 26, 2013 -- GMO Internet Group company and non-face-to-face payment processing provider, GMO Payment Gateway, Inc. (TSE: 3769) is proud to announce that it was awarded the Gold Award as part of Google contest, Excellent Performer Award for the January to June 2013 period. See a video of this year's award winners on YouTube at the following URL: <http://youtu.be/UioL-WyfOMM>

Google's Excellent Performer Award is a contest held biannually recognizing Google's open business partner companies for online training and seminars that use Google support for professional development of online advertising staff. Many companies participate in Google's Open Business Partner program to provide Google Adwords or to receive free support and training to generate new business opportunities.

In October 2011, GMO-PG launched marketing Solutions "GMO-PG customer attraction support service" for GMO-PG merchants. This service provides a wide range of support including advertising on Facebook and other social networks, as well as Google AdWords, Yahoo! Listing and other SEM products.

The GMO PG marketing solutions are recognized for boosting ad distribution to Google Shopping pages by promoting the latest advertising methods including dynamic re-marketing and demand side platform (DSP) services as well as real time payment data analysis and Google analytics, For this reason GMO-PG has been able to take home the Gold Award in the Google contest, Excellent Performer Award for the second consecutive year, and before that was the recipient of a Silver Award in 2012, GMO-PG provides marketing support services to more than 100 merchants, and 95% of those merchants say they have seen an improvement in cost-performance since switching from another service or doing their own listing ad management. Going forward we plan to continue growing this service.

About GMO Payment Gateway

GMO Payment Gateway, Inc. (TSE: 3679) is an online payment processing service provider offering solutions including online transaction processing for online stores, social and smartphone content sellers, and processing of recurring payments NHK television license fees. The company also provides dedicated payment solutions for public institutions including Japan Pension Service and Tokyo Metropolitan Government. Our services are safe and convenient for both business and the consumer. As the largest payment processing service in Japan, GMO Payment Gateway is an innovation leader and key contributor to the growth and development ecommerce. Please visit http://corp.gmo-pg.com/company_en for more information.

About GMO Internet Group

GMO Internet Group is a comprehensive provider of industry-leading Internet solutions including domain name registration, cloud-based and traditional hosting, ecommerce, security, and payment processing services that each hold the top share of their respective markets in Japan. Other key business areas for the Group include

online securities/FX trading, Internet advertising, search engine marketing, and smartphone game development and publishing. GMO Internet, Inc. (TSE: 9449) is headquartered in Tokyo, Japan.

Related URLs

- Google open business partner URL: <http://www.google.co.jp/intl/ja/adwords/agencies/>
- Google open business partner Excellent Performer Award most valuable partner movie URL: <http://youtu.be/UioL-WyfOMM>
- GMO-PG corporate site URL: <http://corp.gmo-pg.com/>
- GMO-PG service site URL: <http://www.gmo-pg.com/>

Press Inquiries

GMO Payment Gateway Inc.
Corporate Value Creation Office
TEL: +81-3-3464-0182
Email: ir@gmo-pg.com

GMO Internet Group
Group Public / Investor Relations
TEL: +81-3-5456-2695
Email: press@gmo.jp

Service Inquiries

GMO Payment Gateway Inc.
Corporate Value Creation Planning Office Customer
Attraction Support Group
TEL: +81-3-3464-2477
Email: info-ad@gmo-pg.com

Copyright (C) 1995-2013 GMO Payment Gateway, Inc. All Rights Reserved.